

People Powered
Placing people at the heart of an AI-enabled built environment

Constructing Excellence Annual Conference

27 January 2027 | BMA House, London

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The conversation shaping the future of people, technology and the built environment.

AI is transforming construction, creating new opportunities to improve predictability, productivity and performance. Yet technology will only deliver lasting value if it helps people make better decisions with greater confidence. Throughout 2026, Constructing Excellence has explored two connected themes: artificial intelligence and health, safety and wellbeing. Both are ultimately shaped by culture, leadership, behaviours and people.

Technology

How can AI improve decisions, productivity and performance?

People

How do we protect, support and empower the workforce?

Leadership

How do we create the culture and conditions for better outcomes?



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Outline Agenda

10.00	Welcome
10.15	Keynote: State of the nation
10.45	Panel – Better outcomes with AI : Effectiveness not efficiency
11.30	Coffee and networking
12.00	Panel – Empowering humans to add value
12.45	Roundtable discussions
13.00	Lunch and exhibition networking
14.00	Protecting our people: fireside chat
14.30	Panel - Shaping an industry that supports people
15.15	Reflections on the day
15.30	Close



Sponsorship Opportunities

Each year the annual conference brings together an engaged cross-sector audience from across the Constructing Excellence network, including clients, contractors, consultants, supply chain partners, digital and AI specialists, health, safety and wellbeing leaders, future leaders and senior decision-makers from across the built environment.

Visibility
Build profile before, during and after the conference.

Influence
Align with a major industry conversation around AI, safety, wellbeing and people.

Engagement
Connect directly with a relevant senior and cross-sector audience.

Leadership
Demonstrate commitment to responsible innovation and better outcomes for people.

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Sponsorship Packages

Choose the level of visibility, engagement and leadership that best aligns with your objectives.

Benefit	Headline Sponsor	Gold Sponsor	Exhibitor
Conference marketing and promotional activity	Headline branding	Branding	—
Conference brochure	Headline branding	Sponsor listing	Listing
Dedicated social media profile	Included	Included	—
CE newsletter and website announcement	Headline announcement	Sponsorship announcement	—
Company logo on conference screens	Included	—	—
Exhibition stand	Included	Included	Included
Complimentary delegate places	Five	Three	—
Stage banner placement	Included	—	—
Post-event recognition	Included	Included	—
Investment	**£9,500 +VAT CE National members: £7,500 +VAT**	**£5,500 +VAT CE National members: £4,500 +VAT**	**£1,400 +VAT CE National members: £1,000 +VAT**



Partner with us

We are looking for sponsors and partners who want to help shape the conversation around AI, health, safety, wellbeing and the people-powered future of the built environment. Sponsorship offers your organisation the opportunity to influence the programme, engage with senior industry stakeholders and demonstrate visible leadership on the issues that matter most to the sector.

Bespoke Partnership Opportunities

Looking for something more tailored? We would welcome conversations with organisations interested in creating deeper engagement with delegates and stronger alignment with the conference themes.

Private breakfast or dinner	Create an exclusive discussion space before the conference.
Refreshment sponsorship	Build visibility during key networking moments.
Hosted roundtable	Convene focused discussion around a priority theme.
Theme or session support	Align your organisation with a specific topic or delegate experience.

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Event Details

Where	BMA House, Tavistock Square, London, WC1H 9JP
When	Wednesday 27 January 2027
Tickets	£225 +VAT
Member allocation	National Members: 2 complimentary places, then 50% discount Regional Centres: 2 complimentary places, then 50% discount Clubs: 1 complimentary place, then 50% discount G4C members: 75% discount

Contact

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