



 **G4C in Yorkshire & Humber**
Constructing Excellence

AWARDS SPONSORSHIP



Generation 4 Change (G4C) Yorkshire and Humber Awards 2026

Friday 25th September | 7pm - Midnight

The Queens Hotel, New Station Street City Square, Leeds

LS1 1PJ

About the Event

Building on over a decade of success, we are proud to announce the 13th Annual G4C Yorkshire & Humber Awards. As the industry's premier celebration of young talent, these awards recognise the rising stars and the visionary companies dedicated to mentoring the next generation of construction leaders.

On Friday 25th September 2026, the industry will gather at the Queens Hotel in Leeds, to showcase the individuals and organisations successfully driving the Built Environment forward. Under our 2026 theme, 'The Catalyst', we recognise that progress requires a spark. This evening is dedicated to those who act as that spark, igniting innovation and excellence across Yorkshire and Humber.

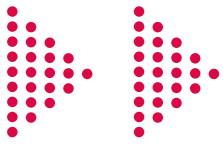
Why Sponsor?

Following our record-breaking 2025 ceremony, where we smashed expectations with over 250 attendees, the 2026 awards are set to be our most impactful yet. Sponsoring, places your brand directly in front of an influential audience, made up of industry leaders and the brightest rising stars across the Yorkshire and Humber Built Environment.

In 2026, being a sponsor is a statement that your organisation is a Catalyst for change. Partnering with G4C allows you to:

- **Lead the Industry:** Align your brand with excellence and proactive leadership.
- **Support the Future:** Demonstrate a genuine commitment to the next generation.
- **Build Connections:** Network with the region's most forward-thinking firms.





Sponsorship Packages

Headline Sponsor - £5,000

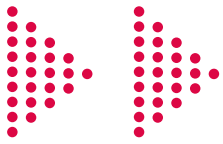
- Company name and logo will be displayed on all material and screens at the dinner.
- Opportunity to present on the evening (15 Minute Slot).
- Full double page advertisement in the event brochure.
- Publicity material on all tables.
- Company logo on sponsorship photo banner.
- A table of 10 at the ceremony including 3 course meal.
- Drinks package: 3 bottles of house wine, a bottle of Prosecco and a bucket of mixed beers.
- To be acknowledged in all post ceremony marketing content.

Drinks Reception Sponsor - £2,000

- Company logo on marketing materials including sponsorship photo banner.
- A single page advertisement in the event brochure.
- Company banners in drinks reception area.
- 4 table places at the ceremony including 3 course meal and 2 bottles of wine.
- To be acknowledged in all post ceremony marketing content.

*****Sponsorship packages can be tailored or split to account for budgets*****





Sponsorship Packages

Category Sponsor - £2,500

- Company name and logo will be displayed on all material and screens related to the sponsored award category including the certificate.
- A single page advertisement in the event brochure.
- Company logo on sponsorship photo banner.
- Opportunity to present the sponsored award at the ceremony.
- A table of 10 at the ceremony including 3 course meal.
- Drinks package: 3 bottles of house wine and a bottle of Prosecco.
- To be acknowledged in all post ceremony marketing content.

Available Categories:

- Trade Apprentice of the Year
- Technical Apprentice of the Year
- Trainee of the Year
- Further Education Student of the Year (academic courses for students aged 16+)
- Further Education Student of the Year (degree-level studies)
- New Professional of the Year
- Commitment to Employee Development
- Mentor of the Year Award
- Sustainability Champion of the Year
- Woman in Construction of the Year
- G4C Future Leader Award



Contact & Next Steps



We would love to partner with you for the G4C Yorkshire & Humber Awards 2026. This year, we are focused on being The Catalyst igniting the future of construction and your support is vital in fueling this mission.

Building on the phenomenal foundation laid by Rosie, I am honoured to lead the 2026 Awards. Having developed the marketing identity for G4C last year, I am passionate about making this our most successful event yet. Please get in touch to discuss sponsorship in more detail or to customise a package that fits your goals.

Talis Skinner

G4C Yorkshire and Humber Co-Chair

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Thank You for Your Consideration!