

# **Delivering Excellence:** Better for the Planet, Better for Society, Better for the Bottom Line

The construction industry of the future needs to deliver better social, economic, environmental, sustainable and resilient outcomes in a more productive way. We recognise that we need to do things differently, society and mother nature deserve better from us. For us as an industry we need to collectively organise to deliver in a fairer and more sustainable way that unlocks the potential and capacity for better delivery.

The building blocks for a better built environment are already in place. In line with Constructing Excellence's core principle of sharing best practice and emerging innovation we will be bringing together leading practitioners and thinkers to explore through three lenses.

#### **Panel Discussions**

**Better for the planet** – Mother nature deserves better! How do we build on excellence and emerging technologies to deliver a built environment that minimises its emissions and impact on the natural environment.

**Better for people** – Society deserves a better built environment! We need to improve how we enable people to thrive across the industry. We'll be showcasing excellent practice, looking at what is around the corner with practical examples of what we can do now to better support society.

**Better for the bottom line** – fairer and commercially sustainable delivery. We'll be showcasing excellence through the Gold Standard Verification, looking at how collaboration is enabling the implementation of technologies that unlock more efficient delivery and exploring how we incentivise productivity.





#### Connect

Creating new and re-enforcing existing connections is a key part of the conference. Lots of time and space is dedicated to allow participants to interact and strengthen the networks vital to drive a better construction industry.



#### **Insight**

Participants gain insight into the latest thinking and drivers of change across the sector.



#### **Inspire**

Through best practice and leading edge examples we inspire participants to embrace better ways of working and implement change in their organisations and projects.

### **Event Details**



## Where and When

Where: BMA House, Tavistock Square, London, WC1H 9JP

When: Wednesday 29th January 2025

## **Tickets**

#### £225 +VAT

National Organisations: 2 free places thereafter tickets available at 50% discount

discount

Regional Centres: 2 free places thereafter tickets available at 50%

discount

Clubs: 1 free place thereafter tickets

available at 50% discount **G4C members:** 75% discount

# **Get Involved**

We are looking for **sponsors** and **partners** to help us set the theme and programme for our 2025 conference. Now is the time to help us shape this key event.

# **Sponsorship Opportunities**

### **Headline Sponsor**

- Headline branding on all conference related promotions
- Headline branding on conference brochure
- Social media profiling
- Announcement of conference sponsorship in CE Newsletter and displayed on the CE website
- Display of your company logo on screens in the conference
- 5 free tickets to event
- An exhibition stand in the reception/lunch area with promotional material plus a pop up banner by the stage
- Referenced in all post event communications, including social media and online communications

### **Gold Sponsor**

- Announcement of conference sponsorship in CE Newsletter and displayed on the CE website
- Branding on conference related promotions
- Listing in conference brochure
- Social media profiling
- An exhibition stand in the reception/ lunch area with promotional material
- 3 free tickets to event
- Referenced in all post event communications, including social media and online communications

#### **Exhibitor**

- Exhibition stand in the reception/ lunch area with promotional material
- Listing in conference brochure
- For discussion option of sponsored private breakfast or dinner the night before

Sponsorship	Rate	Member Rate*
Headline Sponsor	£9,000 + VAT	£7,000 + VAT
Gold Sponsor	£5,000 + VAT	£4,000 + VAT
Exhibitor	£1,200 + VAT	£950 + VAT

## **Contact Us**

Email: helpdesk@constructingexcellence.org.uk

Website: https://constructingexcellence.org.uk/

<sup>\*</sup>A discount applies for Constructing Excellence National Members