



# G4C National Conference

**Shaping the Future Now:  
Young Professionals  
Taking the Lead**

26th September 2024

#G4C2024

Sponsored By: **rwk  
goodman**

<https://g4c.org.uk/>



# G4C National Conference

---

## Shaping the Future Now: Young Professionals Taking the Lead

In a time of rapid change in the construction industry, it's crucial for young professionals to voice their vision and drive the transformation we need. From tackling climate change and skill shortages to addressing inflation and building safety, the solutions are within reach, yet many organizations are not moving fast enough.

Waiting for the perfect solution often leads to inaction. We must act now to ensure a better future for ourselves and the generations to come. Join us at the conference to discuss the changes we want to see and how we can deliver tomorrow, today. **The future won't wait!**

## Panel Discussion

### 1. Future Climate

As young professionals in construction, we play a crucial role in combating climate change. This session will explore how our industry can minimize and mitigate future climate impacts. We'll examine what leading organizations are doing now to reduce their carbon footprint and discuss practical actions we can implement in our own workplaces to achieve better climate outcomes.

### 2. Future Society

How can we shape a more inclusive and supportive construction industry? How can we build environments that better serve our communities? This session will bring together pioneering practitioners to discuss how we, as young professionals, can contribute today to create a better industry and built environment for the future.

### 3. Future Delivery

Delivering excellence requires industry transformation. In this session, we'll explore the key changes needed for a brighter future in construction. Topics will include improving procurement processes, adopting the Gold Standard for performance measurement, and leveraging industrialized construction. Learn how we can build on these foundations to drive future success in our industry.



## Where and When

**Where:** University of Salford, 43 Crescent, Salford, M5 4WT;  
Frederick Road, Peel Park, SEE Building 2.01

**When:** Thursday 26<sup>th</sup> September 2024

## Get Involved

We are looking for **sponsors** and **partners** to help us set the theme and programme for our 2024 conference. Now is the time to help us shape this key event.

# Sponsorship Opportunities

---

## Headline Sponsor

- Headline branding on all conference related promotions
- Headline branding on conference brochure
- Social media profiling via Twitter and LinkedIn
- Article in the Constructing Excellence website and newsletter
- Display of your company logo on screens in the conference and hybrid streaming
- An exhibition stand with promotional material plus a pop up banner by the stage
- Social media – retweet all sponsor tweets
- Referenced in all post event communications, including social media and online communications

## Drinks Sponsor

- Announcement of sponsorship on website, social media and newsletter
- Social media profiling via Twitter and LinkedIn
- Listing on website.
- Branding at the drinks reception
- An exhibition stand, if desired

## Exhibitor

- Exhibition stand
- Listing on conference website
- For discussion - option of sponsored private breakfast or dinner the night before

Sponsorship	Rate
Headline Sponsor	£1250 + VAT
Gold Sponsor	£750 + VAT
Exhibitor	£300 + VAT

## Contact Us

**Email:** [GetInvolved@g4c.org.uk](mailto:GetInvolved@g4c.org.uk)

**Website:** <https://g4c.org.uk/>