



**CONSTRUCTING  
EXCELLENCE**

delivered with **bre**

## **Unlocking Value**

An industry to be valued  
and be valued in

**2021 Conference  
Packages**

[www.constructingexcellence.org.uk](http://www.constructingexcellence.org.uk)



# Unlocking Value: An industry to be valued and be valued in

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After an unprecedented period of change the Constructing Excellence Conference is back. This **hybrid event** will look at the value construction brings and how we maximise that for the people that work in the industry, the society we serve and the planet that we live in.

Construction has demonstrated its value to the economy and society like never before through the COVID-19 pandemic. This conference will consider how we optimise that value. In line with our focus on putting words into action, we aim to provide **insight** into the art of the possible, **inspire** change and provide practical examples of **implementation**.

## Value ourselves: Creating a supportive and healthy industry

Creating a culture that attracts the best talent and nurtures its people to perform at their very best is critical to the future success of the industry. We will look at those industries that have successfully implemented culture change and explore achievements within construction. In the context of a growing labour shortage, we will hear from **Generation4Change (G4C)** about what our target workforce want and need post-pandemic in order to feel valued.

## Value our society: Levelling up

The construction industry and the built environment play a huge role in under-pinning our society. It has been demonstrated clearly in the crucial role that the industry is playing in **Building Back Better** post-pandemic. We will be looking at how initiatives like the Construction Playbook helps to maximise the value construction brings to our society. We will consider how we can learn from other initiatives such as the Vaccine Programme to maximise the value we bring to society and look at how we can utilise tools like the **Value Toolkit** to realise our value.

## Value our Planet: Our role in a sustainable future

As we move to **Net Zero**, construction and built environment has huge role to play in enabling our current and future built environment to perform more sustainably. We will consider how the transition to net zero impacts on our industry, the future trajectory and practical examples of projects, programmes and suppliers from the Constructing Excellence community who are leading the way in our Net Zero transition.



**Insight**

Push boundaries



**Inspiration**

Demonstrate the art of possible



**Implementation**

Practical implementation

# Location, Agenda and Tickets

## Tickets

£195 +VAT

**National Organisations:** 2 free places thereafter tickets available at 50% discount  
**Regional Centres:** 2 free places thereafter tickets available at 50% discount  
**Clubs:** 1 free place thereafter tickets available at 50% discount  
**G4C members:** 75% discount

## Where & When

**Where:** Skyloft Millbank Tower, London, SW1P 4QP & Online  
**When:** Tuesday, 30th of November

09:45	.....	Registration & Networking
10:30	.....	Welcome & Introductions
10:40	.....	Value Ourselves Session
11:40	.....	Coffee & Networking
12:00	.....	Value Our Society Session
13:00	.....	Lunch & Networking
14:00	.....	Value Our Planet Session
15:00	.....	Wrap Up & Next Steps
15:15	.....	Close

# Sponsorship Opportunities

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## Headline Sponsor

- Headline branding on all conference related promotions
- Headline branding on conference brochure
- Social media profiling via Twitter and LinkedIn
- Article in the Constructing Excellence website and newsletter
- Display of your company logo on screens in the conference and hybrid streaming
- 5 free tickets to event
- An exhibition stand in the reception/lunch area with promotional material plus a pop up banner by the stage
- Social media – retweet all sponsor tweets
- Referenced in all post event communications including video, social media and online communications

## Gold Sponsor

- Announcement of conference sponsorship in CE Newsletter and displayed on the CE website
- Branding on conference related promotions
- Social media profiling via Twitter and LinkedIn
- An exhibition stand in the reception/lunch area with promotional material
- 3 free tickets to event
- Referenced in all post event communications including video, social media and online communications

## Other Sponsor

- Exhibition stand in the reception/lunch area with promotional material
- Listing on conference website
- For discussion - option of sponsored private breakfast or dinner the night before

Sponsorship	Rate	Member Rate*
Headline Sponsor	£8,500 + VAT	£6,800 + VAT
Gold Sponsor	£4,500 + VAT	£3,600 + VAT
Other Sponsor	£1,000 + VAT	£800 + VAT

\*A 20% discount applies for Constructing Excellence National Members