



# How agri-tech is delivering performance & productivity through technology

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**Constructing Excellence**  
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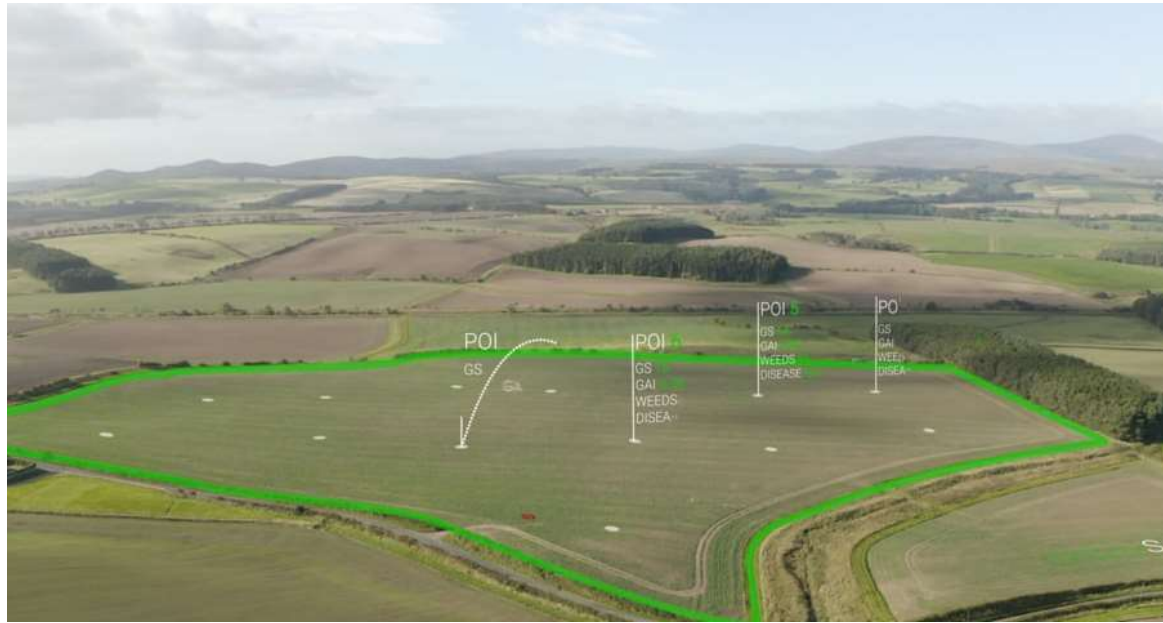


# Why do we need agri-tech?





# Drone surveillance and image tech

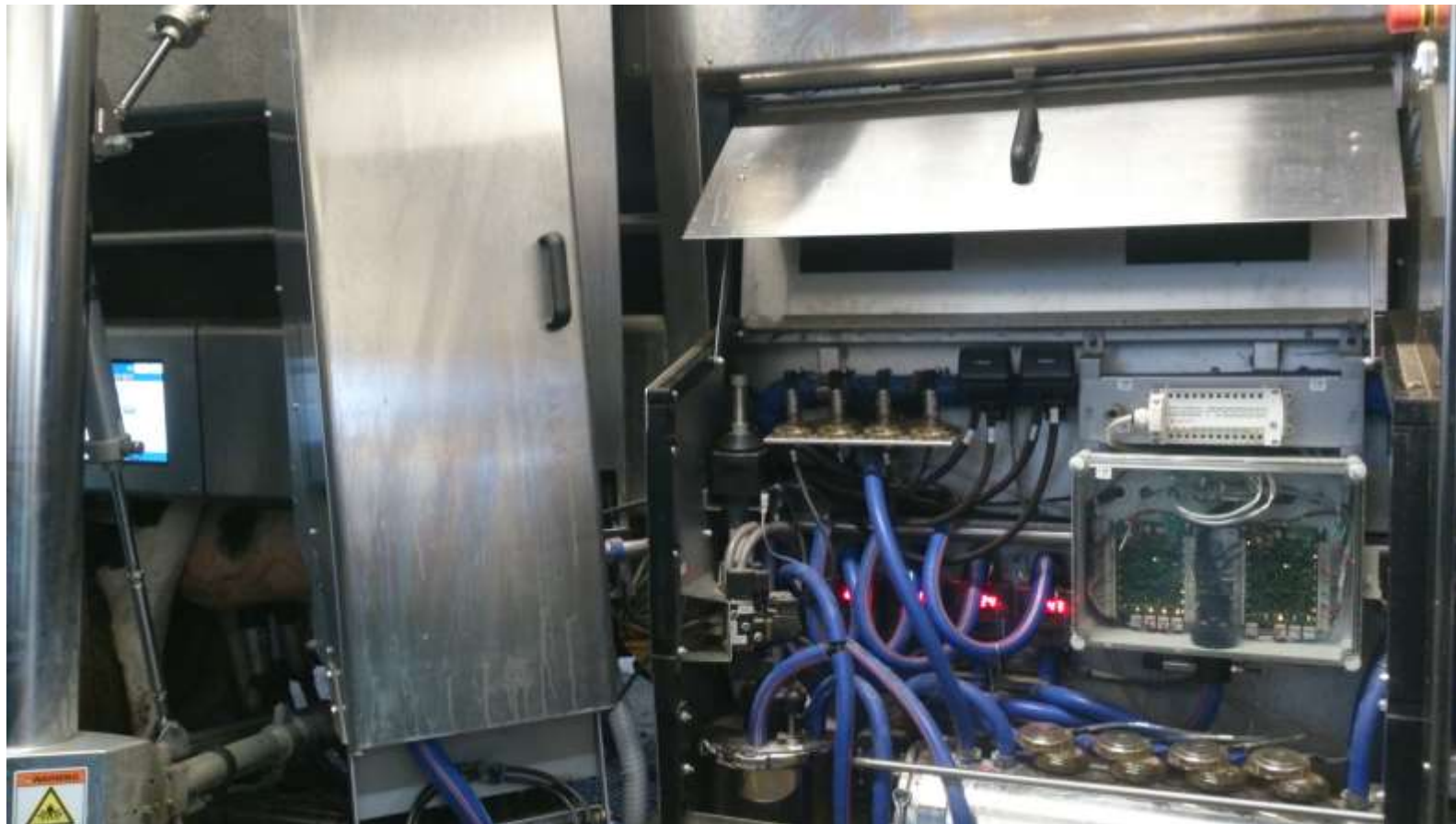


# Internet of things

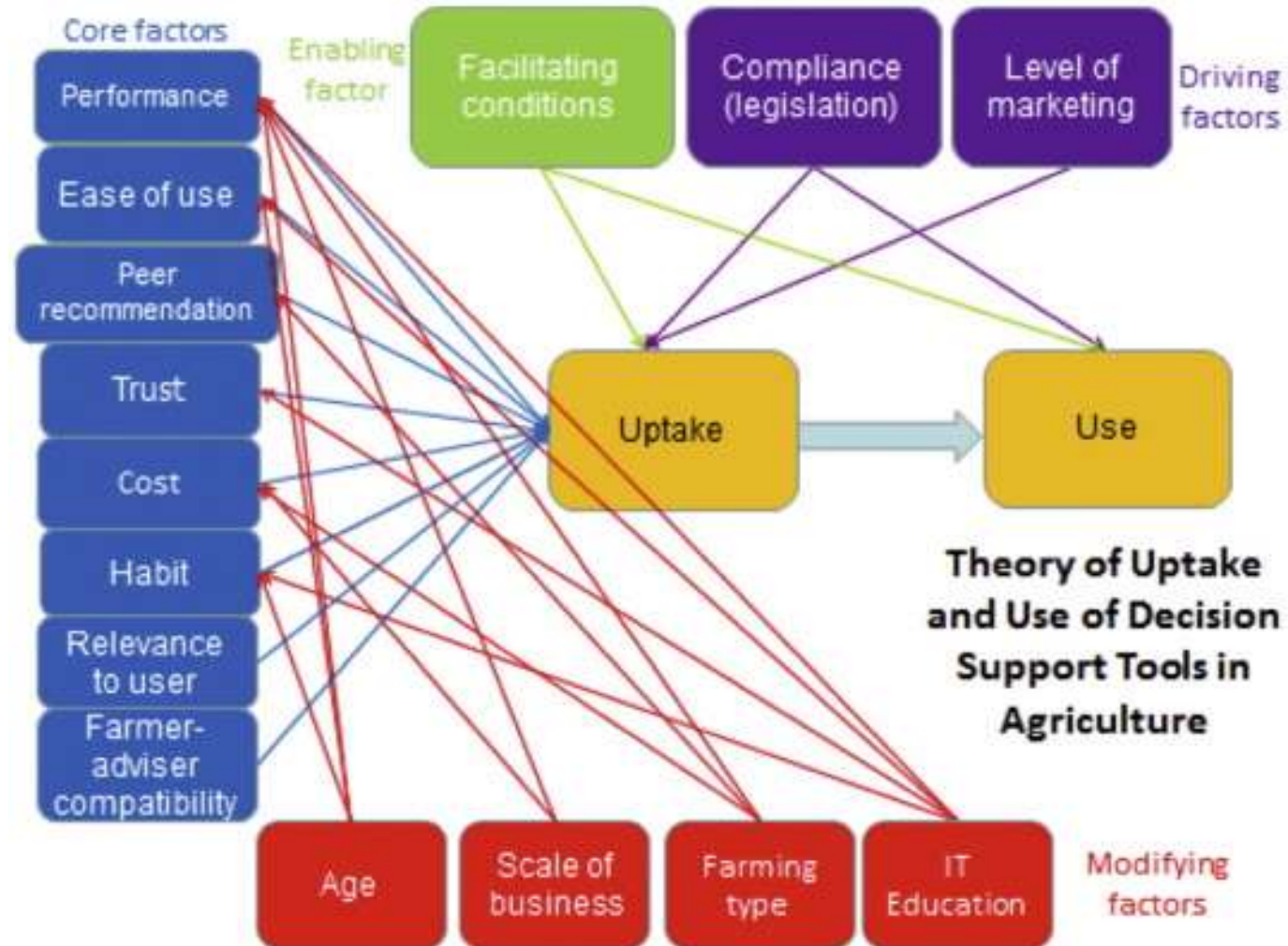




# AI, Machine Learning & Data



# Barriers



David C.Rose<sup>a</sup> William J.Sutherland<sup>a</sup> CarolineParker<sup>a</sup> MattLobley<sup>c</sup> MichaelWinter<sup>c</sup> CarolMorris<sup>d</sup> SusanTwining<sup>e</sup> CharlesFfoulkes<sup>e</sup> TatsuyaAmano<sup>a</sup> Lynn V.Dicks, (2016) *Decision support tools for agriculture: Towards effective design and delivery*, Available at <https://www.sciencedirect.com/science/article/pii/S0308521X16305418#f0010>





# Benefits





**Pioneering Agricultural Innovation**



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