

The Fourth Industrial Revolution: the Annual Conference 2017

Sponsorship Opportunities

Now in its ninth year, the Constructing Excellence annual conference is a stimulating event that both informs and inspires.

Following last year's hugely successful conference, it will be held at the Tower of London on Tuesday 12 December 2017 from 10:00 to 16:00 (GMT).

This year's conference will embrace all things digital and take a long hard look at how the industry is embracing Industry 4.0/the 4th Industrial Revolution.

It will bring together some lively and provocative speakers and panellists from across the built environment and the technology industry. Throughout the day we delve into how the industry can ride the wave of revolution and emerge as a stronger, more attractive sector.



This conference is a great opportunity to position your brand alongside that of Constructing Excellence in striving for excellence through collaboration within our industry. We expect the audience to include stakeholders from across all sectors of the built environment.

There are a variety of sponsorship packages available which are detailed alongside.



Headline Sponsor – £7k + VAT

- Company name and logo on all promotional material
- Announcement of conference sponsorship in CE Newsletter and displayed on the CE website
- Display of your company logo on screens in the conference
- 5 free tickets to event
- An exhibition stand in the reception/lunch area with promotional material plus a pop up banner by the stage
- Name badge branding alongside CE
- Full page advert in the conference programme
- Social media – retweet all sponsor tweets
- To be acknowledged in all post conference PR
- Highlights video with sponsor branding

Gold Sponsor – £3k + VAT

- Announcement of conference sponsorship in CE Newsletter and displayed on the CE website
- An exhibition stand in the reception/lunch area with promotional material
- 3 free tickets to event
- 1/2 page advert in the conference programme
- To be acknowledged in all post conference PR
- 3 free tickets to event
- Highlights video with sponsor branding

Drinks Reception – £2k + VAT

- Announcement of conference sponsorship in CE Newsletter and displayed on the CE website
- Exhibition stand and promotional material to be displayed in the drinks reception room
- 2 free tickets to event
- 1/2 page advert in the conference programme

Other sponsorship packages

- Exhibition stand in the reception/lunch area with promotional material – £1k + VAT
- 1/2 page advert in the conference programme – £500
- For discussion – option of sponsored private breakfast or dinner the night before



For more information on these packages and the full conference programme, please contact laura.cox@constructingexcellence.org.uk