

# On your marks, set, build: the Annual Conference 2016

## Sponsorship Opportunities

Now in its eighth year, the Constructing Excellence annual conference is a stimulating event that both informs and inspires.

Following last year's hugely successful conference, it will again be held at the prestigious Lords Cricket Ground, London on Wednesday 23 November 2016 from 10:00 to 16:00 (GMT).

This year's conference will explore the synergies that construction has with sport, the surprising parallels our industries share, and the importance of construction within sport. Data, leadership, diversity, outcomes and productivity are crucial drivers in both industries.

Key speakers from both industries will highlight and discuss what we can learn from one another, how we can challenge ourselves to think outside the box, and how to best grasp these opportunities.



This conference is a great opportunity to position your brand alongside that of Constructing Excellence in striving for excellence through collaboration within our industry. We expect the audience to include stakeholders from across all sectors of the built environment.

There are a variety of sponsorship packages available which are detailed alongside.

## Headline Sponsor - £5k + VAT

- Company name and logo on all promotional material
- Announcement of conference sponsorship in CE Newsletter and displayed on the CE website
- Display of your company logo on screens in the conference
- 5 free tickets to event
- An exhibition stand in the reception/lunch area with promotional material
- Name badge branding alongside CE
- Full page advert in the conference programme
- Social media – retweet all sponsor tweets
- To be acknowledged in all post conference PR



## Gold Sponsor - £2.5k + VAT

- Announcement of conference sponsorship in CE Newsletter and displayed on the CE website
- An exhibition stand in the reception/lunch area with promotional material
- 3 free tickets to event
- ½ page advert in the conference programme
- To be acknowledged in all post conference PR

## Drinks Reception - £2k + VAT

- Announcement of conference sponsorship in CE Newsletter and displayed on the CE website
- Exhibition stand and promotional material to be displayed in the drinks reception room
- 2 free tickets to event
- ½ page advert in the conference programme

## Other sponsorship packages

- Exhibition stand in the reception/lunch area with promotional material - £1k + VAT
- ½ page advert in the conference programme - £500
- For discussion – option of sponsored private breakfast or dinner the night before

For more information on these packages and the full conference programme, please contact Ben Pritchard (Ben.Pritchard@invennt.com) or Deborah Hynes (hynesd@constructingexcellence.org.uk).



## CONSTRUCTING EXCELLENCE NATIONAL AWARDS 2016

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Held every year in Autumn, the Constructing Excellence Awards are a celebration of everything the UK's Built Environment has to be proud of.

Over the last ten years the Awards have grown to become one of the highlights of the business year, with over 400 people regularly turning out to witness the best of construction across the UK.

These prestigious awards will be held in London and are designed to showcase excellence and reward achievement for organisations/individuals successfully pushing the industry forward. This event is a great opportunity for companies who wish to be seen as proactively supporting and leading innovation within the Built Environment.

Winners are selected across 13 categories including innovation, integration, value and sustainability.

The sponsorship packages available are detailed with the benefits which you will receive from supporting the categories and drinks reception.

#### Headline Sponsor:

- Your company becomes the 'headline sponsor' and is the only one that is referred to as such in all promotional material and on the night itself
- Company name, logo and space in the evening awards programme (1/2 page)
- A table of 10 at the dinner (further tickets can be purchased)
- An opportunity to sit on the judging panel
- Constant display of your company logo on screens at the dinner
- An exhibition stand in the reception area with promotional material
- Your company logo on all awards certificates
- Early announcement of awards sponsorship in CE Networks newsletters and websites
- To be acknowledged in all post dinner PR materials
- Advert & Logo in the Winners brochure

**Headline Sponsor - £5,000+VAT**

#### Category Sponsor:

- Early announcement of awards sponsorship in CE Networks newsletters and websites
- Company name and logo will be displayed on screens at the dinner and in evening brochure
- Opportunity to present the sponsored award at the dinner
- Your company logo on the certificate for the sponsored category
- A table of 6 at the dinner
- To be acknowledged in all post dinner PR material

#### Categories available:

- The Legacy Award – Sustainability
  - Integration & Collaborative Working
  - Leadership & People Development
  - BIM Project of the Year
  - Heritage Award
  - Health & Safety
  - Client of the Year
  - Innovation
  - Value
  - The Achiever's Award
  - SME
  - G4C – Young Achiever of the Year Award
- Please specify which category you would like to sponsor.

**Category Sponsor - £2,500+VAT**

#### Guest List:

- Company logo on all guest lists printed and on screens in the drinks reception area
- Company name, logo and space in the evening awards programme (1/4 page)

**Guest List - £1,250+VAT**

#### Drinks Reception:

- Exhibition stand and promotional material to be displayed in the drinks reception room
- A table of 6 at the dinner
- Logo displayed on the screen and in the evening awards programme brochure
- Brief wording at the front of the evening awards brochure (max 150 words)

**Drinks Reception - £2,500+VAT**

If you are interested in any of these packages, please contact Leanne McAngus on 0191 5007880 or [leanne@cene.org.uk](mailto:leanne@cene.org.uk)

