

# Better power for a changing world



**Taieb Ben Sghaier**

Customer Strategy & Marketing

11 November 2015

Trusted to deliver excellence

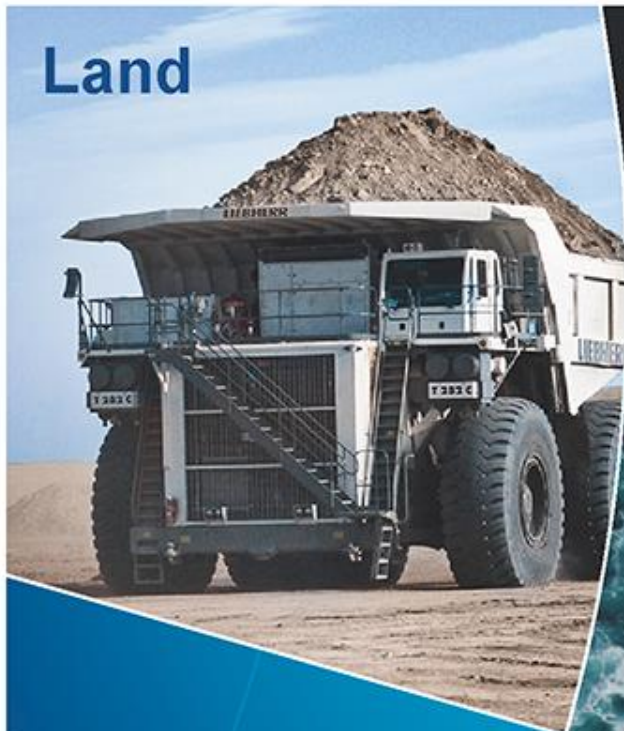
Rolls-Royce proprietary information



**Rolls-Royce**

# We are a power systems and services Group

Land



Sea



Air



Revenue

**£14.6bn**

Profit

**£1.6bn**

Order book

**£74bn**

# Better power for a changing world

Our vision is to deliver  
better power for a changing world

## A changing world

- Growing population and global growth creating demand for more power
- Greater affluence leading to greater mobility
- Climate change driving demand for lower emissions

## Leading innovation

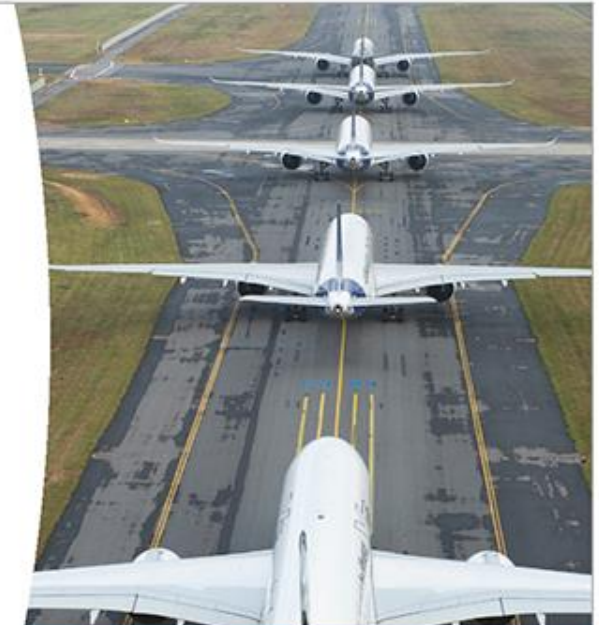
- **£1.2 billion** invested in research and development annually
- **More patents** filed annually than any other UK company
- **15,500** engineers
- **31** university technology partnerships

## Better power

- Cleaner and more sustainable energy
- More fuel-efficient systems on land, at sea and in the air
- Helping customers to do more using less

## Leading technology

- **Trent XWB**  
World's most efficient large aero engine
- **MTU PowerPacks**  
Among the most advanced in the rail industry, meeting all the latest EU regulations on emissions
- **UT-Design series**  
Global benchmark for offshore oil industry: wave-piercing hull to improve efficiency and reduce fuel consumption



### Trent XWB

In service on the Airbus A350 XWB.  
Over 1,500 engines on order.





# Civil Large Engine portfolio

<b>RB211-524G/H &amp; -T</b>  <p>Boeing 747-400 Boeing 767-300ER</p>	<b>RB211-535E4</b>  <p>Boeing 757-200 Boeing 757-300</p>	<b>Trent 700</b>  <p>Airbus A330-200 Airbus A330-300 (including Regional) Airbus A330-200F Airbus A330-MRTT</p>
<b>Trent 800</b>  <p>Boeing 777-200 Boeing 777-200ER Boeing 777-300</p>	<b>Trent 500</b>  <p>Airbus A340-500 Airbus A340-600</p>	<b>Trent 900</b>  <p>Airbus A380-800</p>
<b>Trent 1000</b>  <p>Boeing 787-8 Boeing 787-9 Boeing 787-10</p>	<b>Trent XWB</b>  <p>Airbus A350-900 Airbus A350-1000</p>	<b>Trent 7000</b>  <p>Airbus A330-800neo Airbus A330-900neo</p>

# Trent XWB-97 Flying Test Bed (05/11/2015)





# Civil Aerospace

## Overview

- 13,000 engines in service powering 35 aircraft types
- Leading engine supplier in widebody aircraft and large corporate jet markets
- Trent engine on most major new twin-aisle aircraft programmes

## Growth drivers

- Continuous investment in applied R&D allows us to maintain strong market position
- Requirement for quieter, more fuel-efficient engines which reduce emissions
- Increasing demand for travel in emerging markets and requirement for more fuel-efficient aircraft

## Market outlook

- Global market for equipment and services estimated at \$1,900 billion over next 20 years
- Growth in engine deliveries drives \$650 billion services market over next 20 years
- More than 90% of Trent engines covered by long-term service agreements

### Revenue

**£6,837m**

### Profit

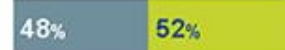
**£942m**

### Revenue by market



- Large engines
- Small & medium engines

### Revenue mix



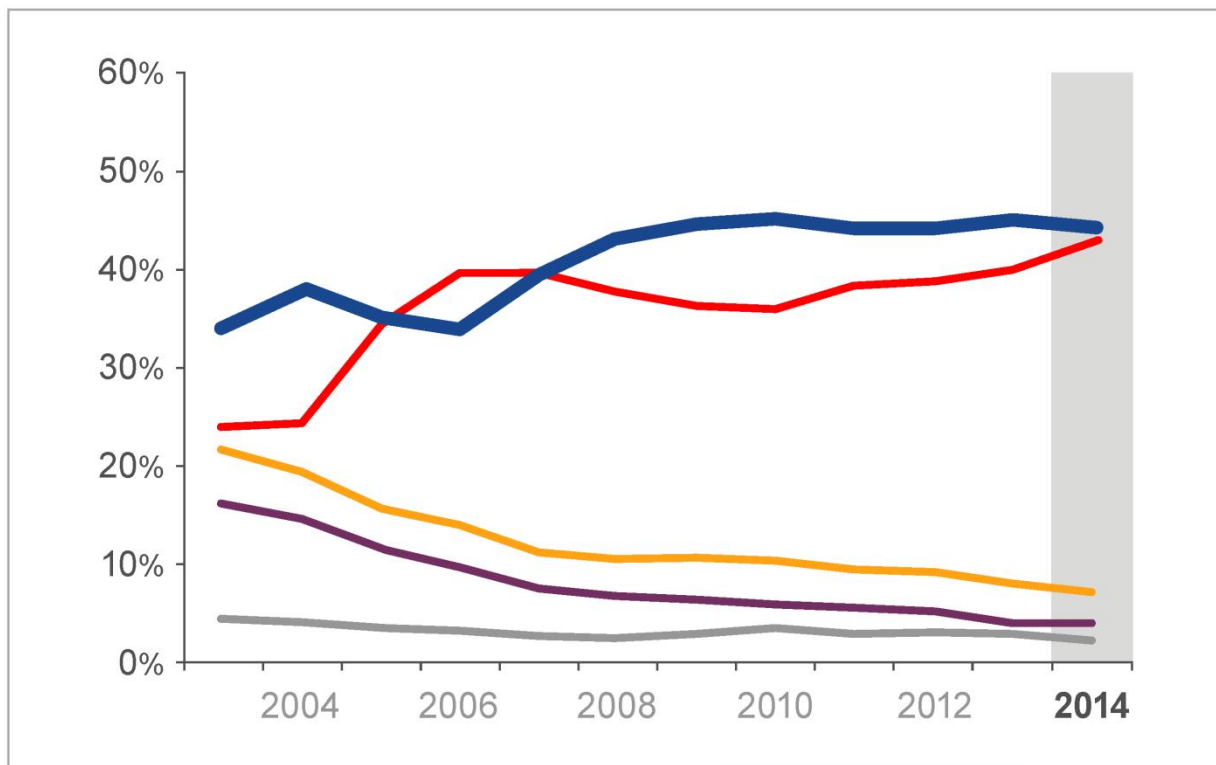
- Original equipment
- Customer services



## Advance and UltraFan™

Our civil aero engine designs of the future will incorporate new CTi carbon and titanium fan blades to deliver significant weight savings.

# Modern widebody market share\*



\*A330, A340, A350, A380, 747-8, 777, 787

Data correct at March 2015

Rolls-Royce proprietary information



Rolls-Royce

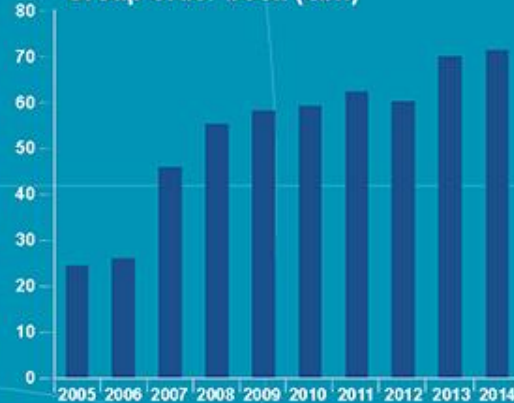
# Confidence in the future

## Growth markets

The fundamentals of the business are strong. We have the technology and the skills to remain at the forefront of markets that will grow over the long term

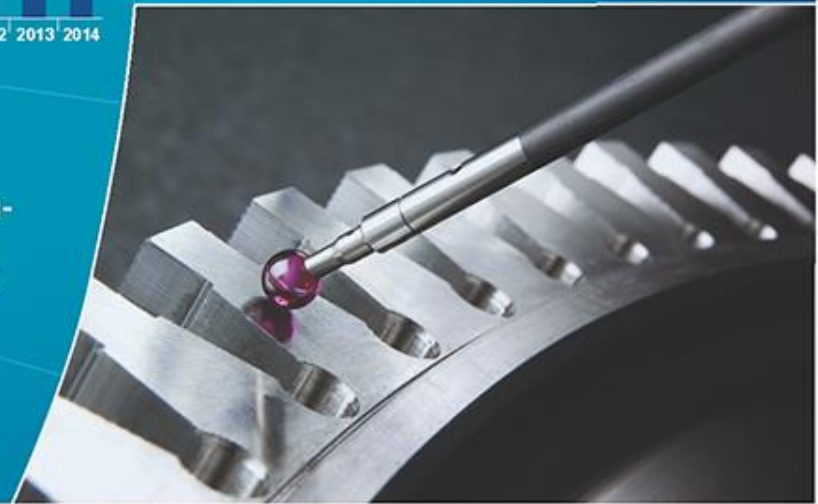


Group order book (£bn)



## R&D commitment

Investing more than £1 billion per year in innovation and technology to address new markets and meet current and future customer needs

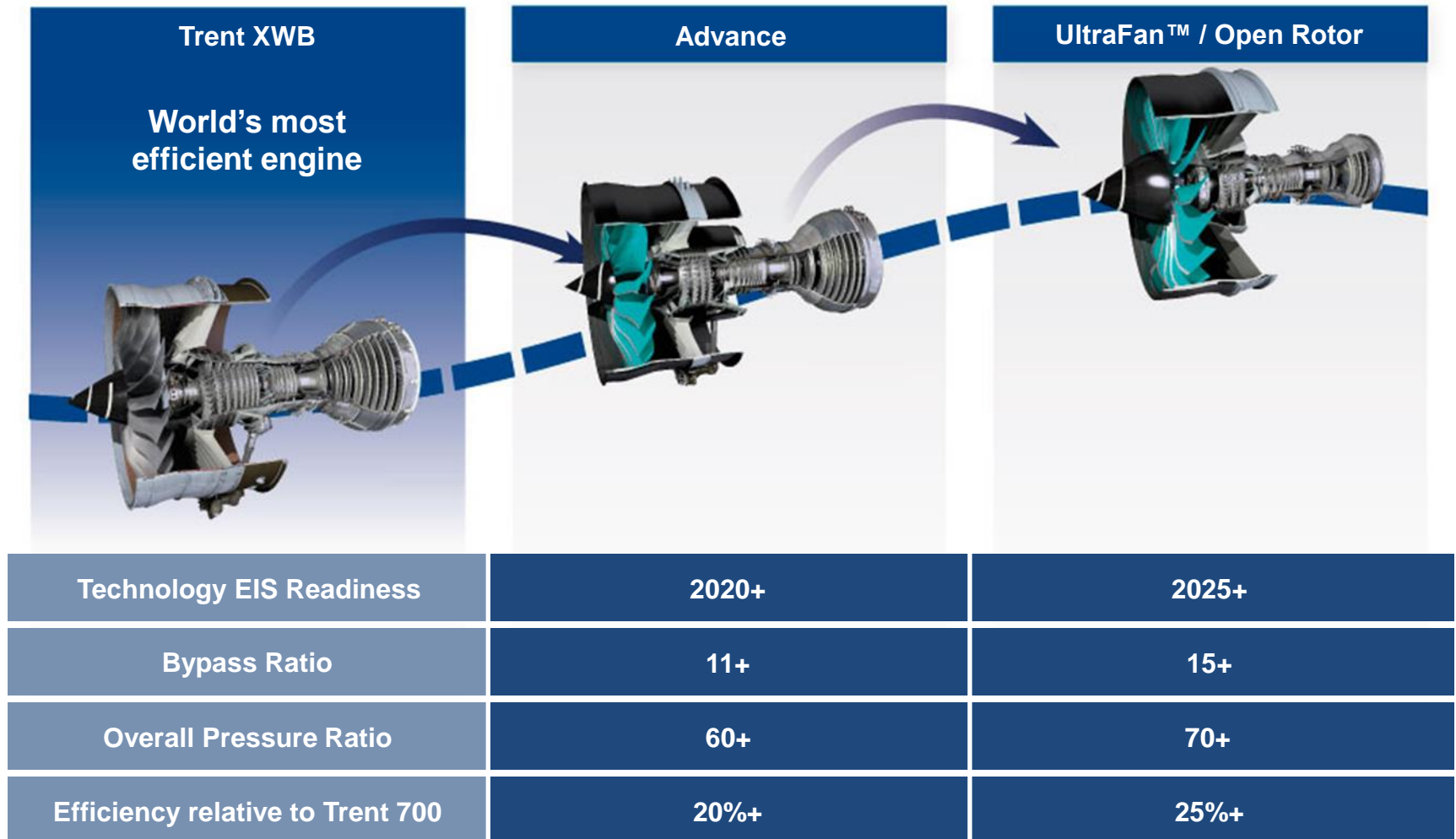


## Strong order book

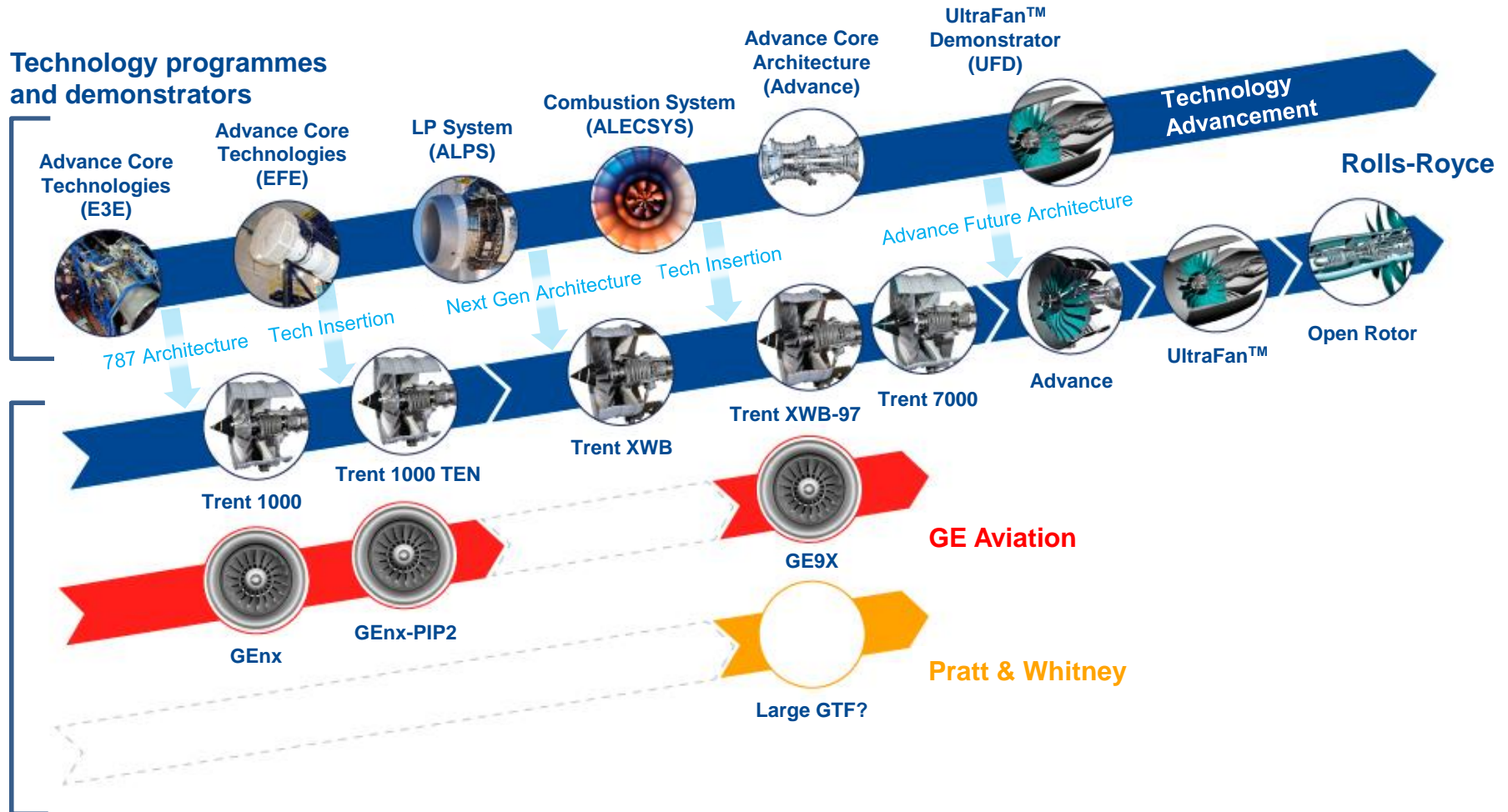
Original equipment and long-term service contracts give us visibility of revenues and demonstrate future growth potential of the business



# World-leading product evolution



# Our leading technology baseline



# Trent XWB

**Fastest-selling  
widebody engine ever**



**Entry into service 2014**

**The world's most efficient  
large aero engine**

**Proven  
performance**



**Airbus A350-900  
Airbus A350-1000**



**Incorporating the latest  
technology**

**Thrust 84,000lb - 97,000lb**





# Trent XWB market status

TRENT XWB



 Airbus A350-1000

Operators				
 Aer Lingus	 American Airlines	 FINNAIR	 Lufthansa	 Vietnam Airlines
 AEROFLOT Russian Airlines	 ASIANA AIRLINES	 GRUPO SYNERGY	 QATAR AIRWAYS	VIP customer
 AFRIQIYAH	 BRITISH AIRWAYS	 HONGKONG AIRLINES 香港航空	 SAS	 Yemenia
 AIR CARAÏBES	 CATHAY PACIFIC	 IBERIA	 SINGAPORE AIRLINES	
 AIR CHINA 中国国际航空公司	 CHINA AIRLINES	 JAL JAPAN AIRLINES	 Srilankan Airlines	
 Air France	 DELTA	 KUWAIT AIRWAYS الخطوط الجوية الكويتية	 TAP TAP PORTUGAL	
 AIRFRANCE KLM	 Ethiopian The New Spirit of Africa	 LAN TAM LATAM AIRLINES GROUP	 THAI	
 AIR MAURITIUS	 ETIHAD AIRWAYS	 LIBYAN AIRLINES	 UNITED	

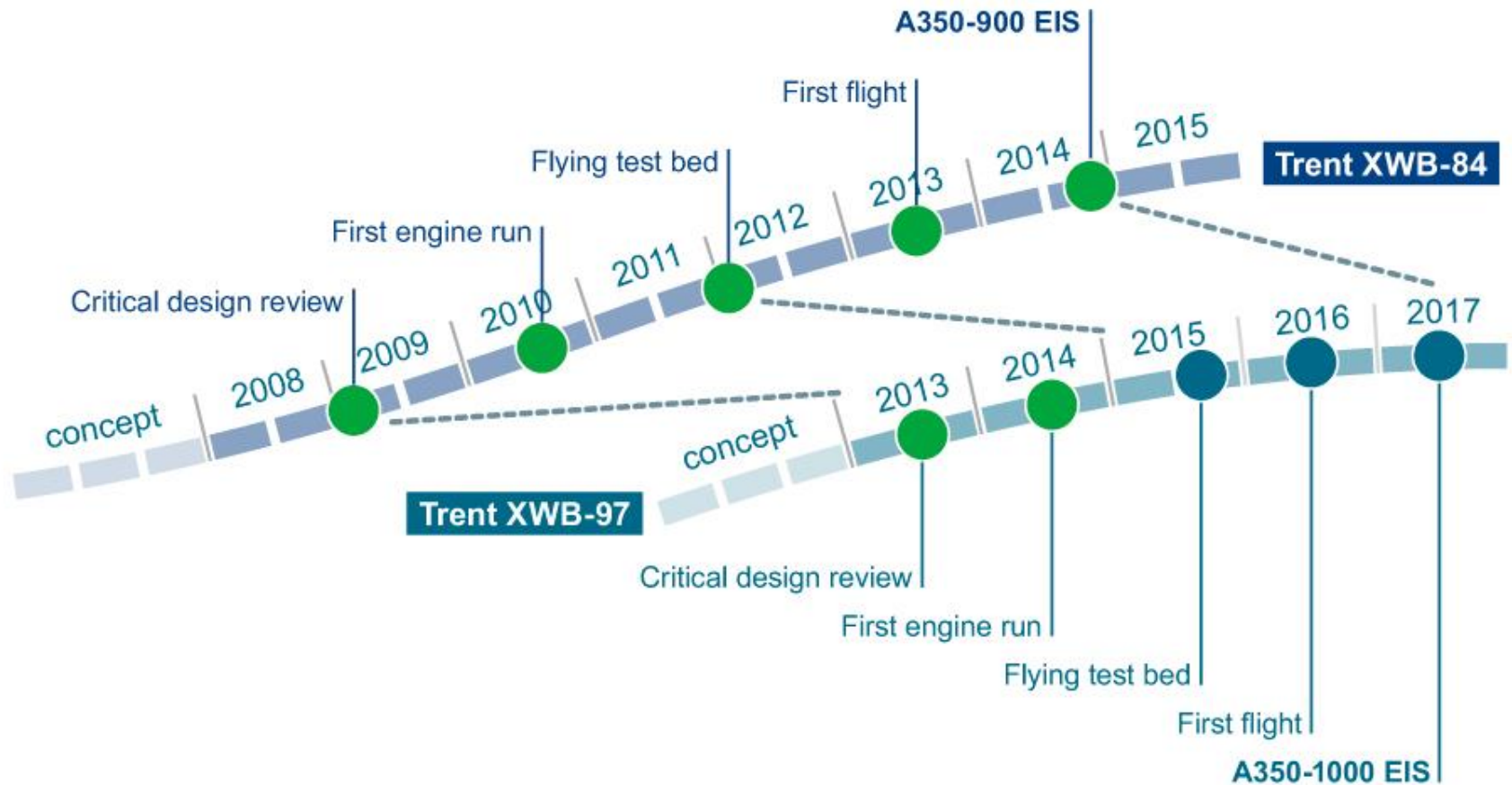
Lessors / owners				
 AERCAP Aviation Solutions	 AIR LEASE CORPORATION	 ALACCO	 AWAS	 CIT

782 firm aircraft with 40 customers, 181 A350-1000



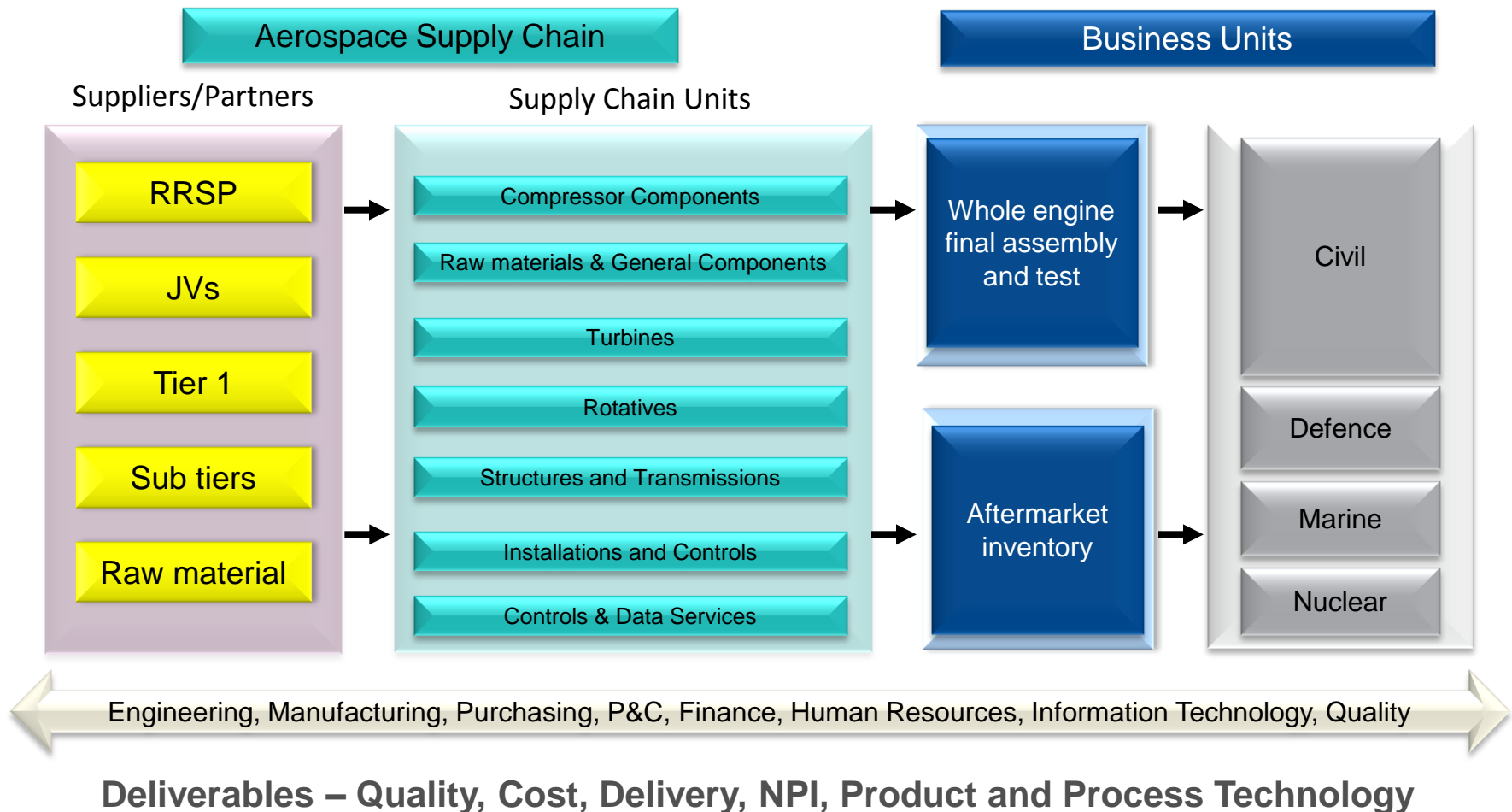
Rolls-Royce

# Trent XWB industrialisation



Parallel programmes, huge synergies

# Supply chain value stream





# The challenges

## Increasing requirements

- Seamless Implementation

## New technologies

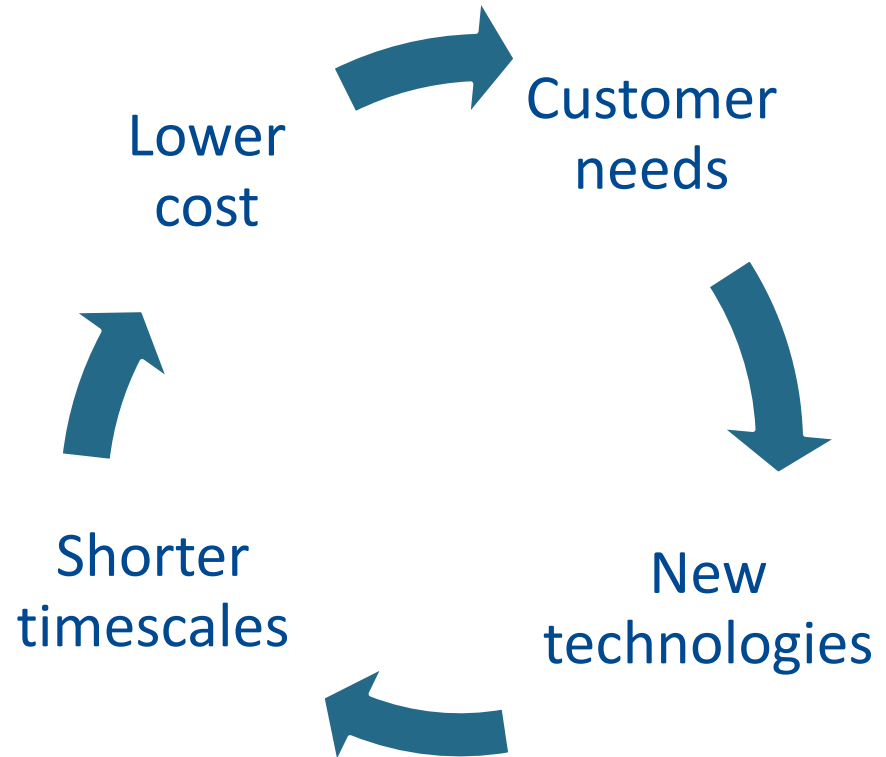
- 3D printing, intelligent Manufacturing

## Shorter timescales

- Design, Make, Test, Certify

## Lower cost

- £1bn+ investment for new engine programme
- 18,000 components needed to make a jet engine



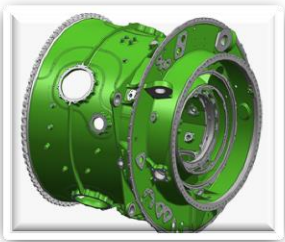
# Relationship with SABRe & the Industry



For Reference: AIAG is the Automotive Industry Action Group

# Requirements

**Technology**  
World-class products  
& capabilities

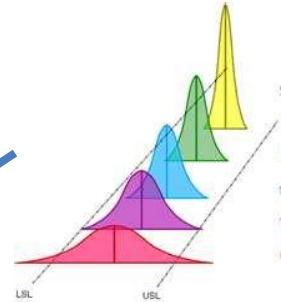


**Management**  
Strategic investments

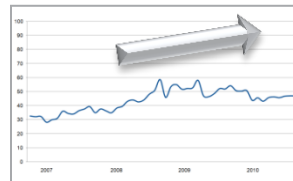


**Supplier  
Engagement**

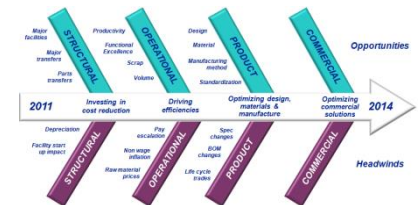
**Quality**  
Right First Time



**Delivery**  
Drive to 100%

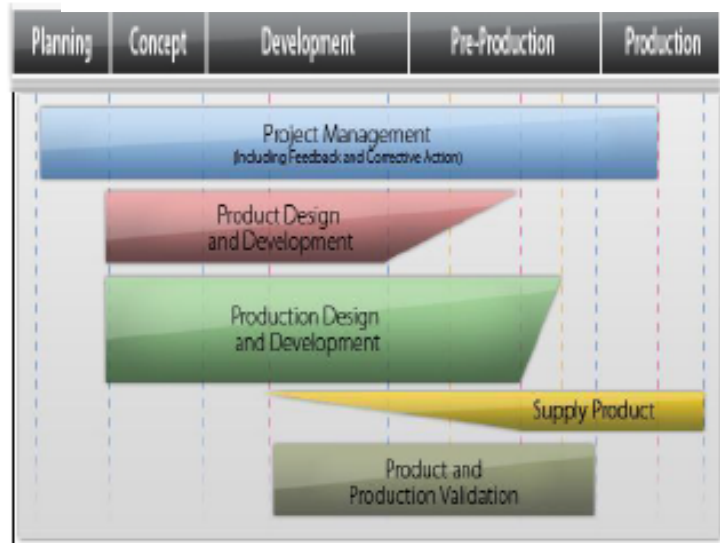


**Cost**  
Year-on-year cost down





# Integrated Product and Production Readiness

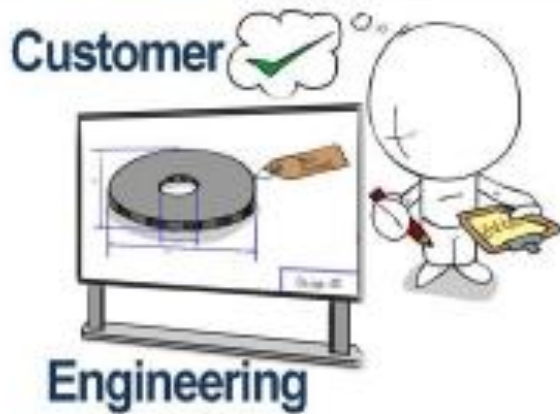


- ✓ One macro level process
- ✓ Stages (start to finish), each having clear purpose that support product AND production
- ✓ Milestones that provide clear check points
- ✓ Themes that readiness tasks are aligned to
- ✓ Clear responsibility for all team members

# Production Product Approval Process

Once the IPPR questions have been answered, evidence is gathered through PPAP

**Engineering requirements are properly understood and verified**

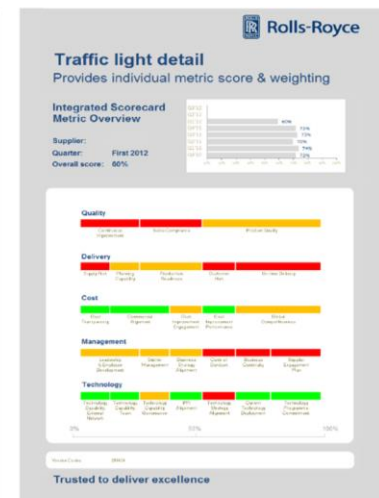


**Manufacturing quality at rate potential exists**



# Supply Chain Management

- Global Supplier Code of Conduct
- Supply Continuity
- Supplier Capacity Development
- Supplier Selection





# Relationship with SABRe & the industry



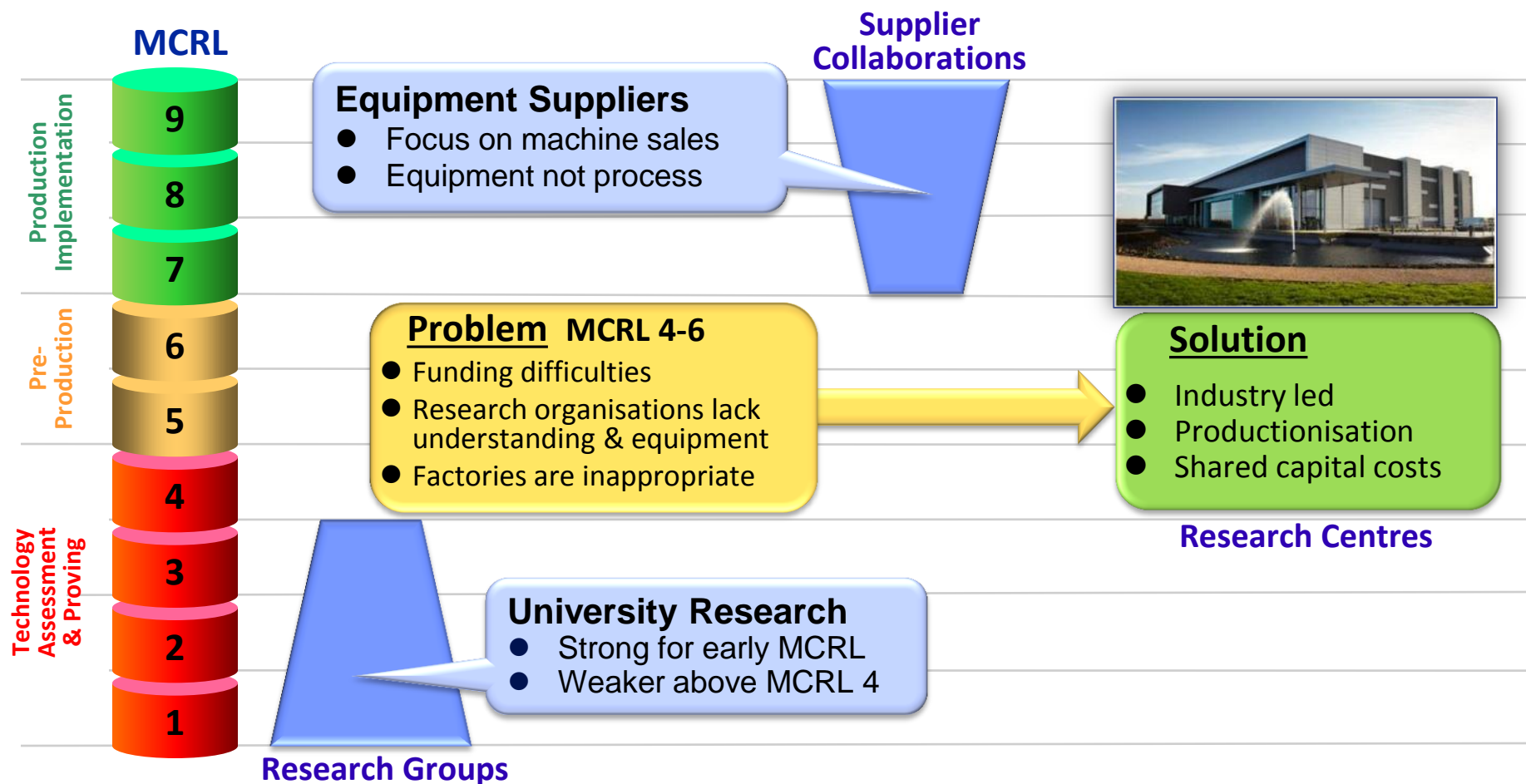
United Technologies  
AgustaWestland  
MBDA  
SNECMA  
GKN Aerospace Engine Systems  
Bell Helicopter  
Rockwell Collins

Airbus  
GE Avio  
Meggitt Control Systems  
United Aircraft Corporation  
Parker Hannifin Corp  
Israel Aerospace Industries  
Mitsubishi Heavy Industries Ltd

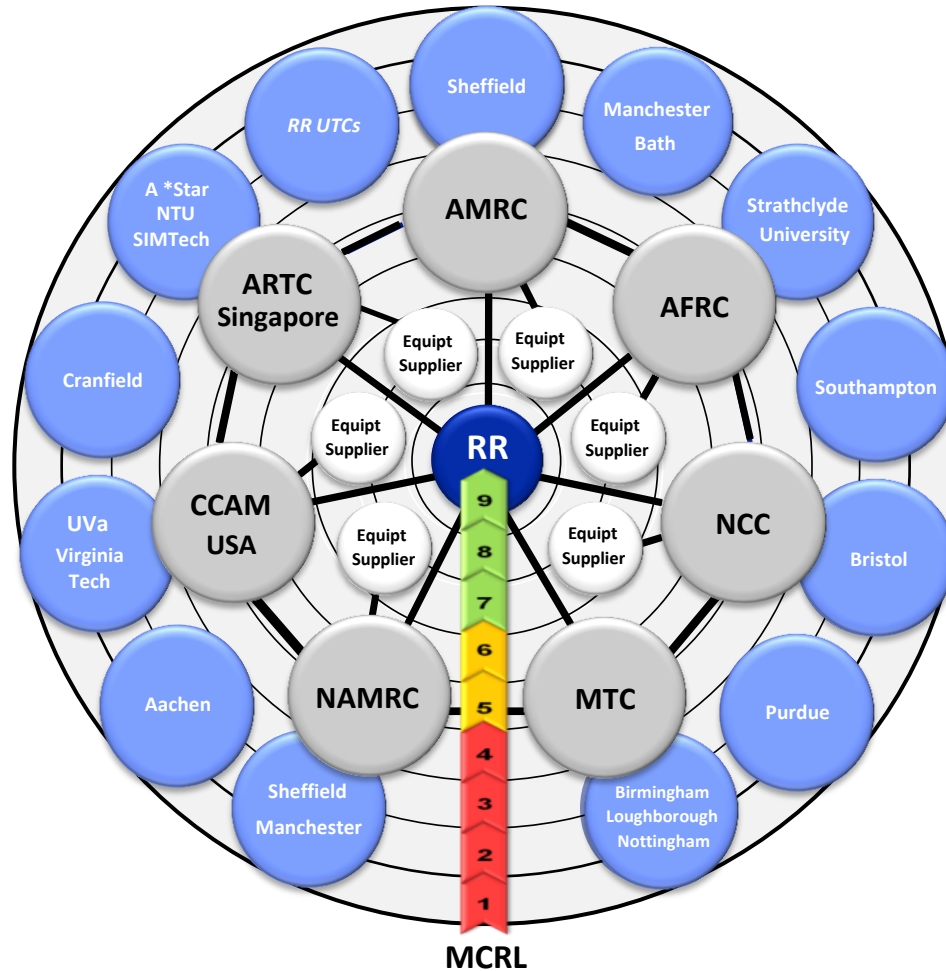
Honeywell Aerospace  
BAE Systems  
Rolls-Royce  
Aerojet  
General Electric Aviation  
Cabiran (1991) Ltd.



# Mind the gap



# How it all fits together





**Advanced Manufacturing  
Research Centre**



**Machining**

**Rotherham UK: 2008**

**Advanced Forming  
Research Centre**



**Forming and  
Forging**

**Glasgow UK: 2010**

**Manufacturing  
Technology Centre**



**Automation  
Joining & ALM**

**Coventry UK: 2011**

**Advanced Remanufacturing  
& Technology Centre**



**Repair &  
Surface  
Treatment**

**Singapore: 2014**

**Network of  
Manufacturing  
Research Centres**

	<u>Now</u>	<u>+ 5 Years</u>
Investment	£300M	> £600M
Members	230	> 500
Staff	600	> 1200
Floor (m2)	50,000	> 100,000
Research Turnover	£65M	> £130M

**National Composites  
Centre**



**Composites**

**Bristol UK: 2011**

**Commonwealth Centre for  
Advanced Manufacturing**



**Surface  
Engineering  
(Coatings)**

**Virginia USA: 2012**

**Nuclear – Advanced  
Manufacturing Research Centre**



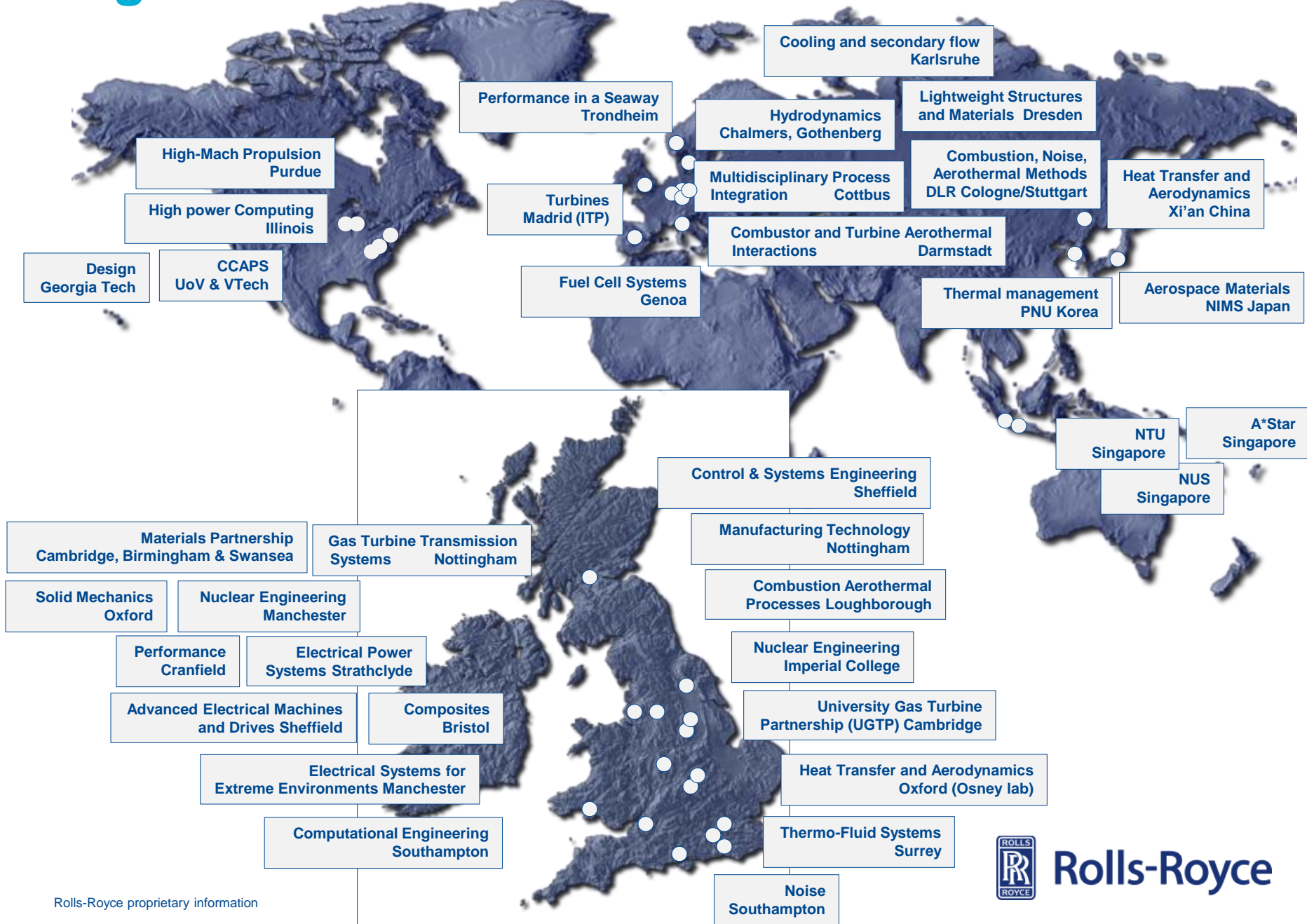
**Machining &  
Joining  
(Large Scale)**

**Rotherham UK: 2011**



**Rolls-Royce**

# Our global research network





# World leaders



**Production Leader**  
World-class products  
start with world-class  
people

**Ady Elks**



**Next generation**  
Designing the  
future today

**Lara Small**



**Outstanding  
achievement**  
An apprenticeship  
in excellence

**Aiden Rogers**



# Summary

- Supply chain management may not be all that different to other industries
- **Critical:**
  - Planning, planning, planning
  - Finding the right make/buy balance
  - Relationship with the Supply Chain:
    - Partnership
    - Trust

# The bigger picture

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A large jet engine is suspended in a factory, with three workers standing in the foreground looking up at it. The scene is dramatically lit with blue and white light beams.

# Trusted to deliver excellence