



BEHAVIOUR CHANGE FOR SUSTAINABILITY

Constructing Excellence

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October 2015



INTRODUCTION



We're an environmental behaviour change charity



We believe in harnessing the power of people to solve environmental challenges

WHY BEHAVIOUR CHANGE?

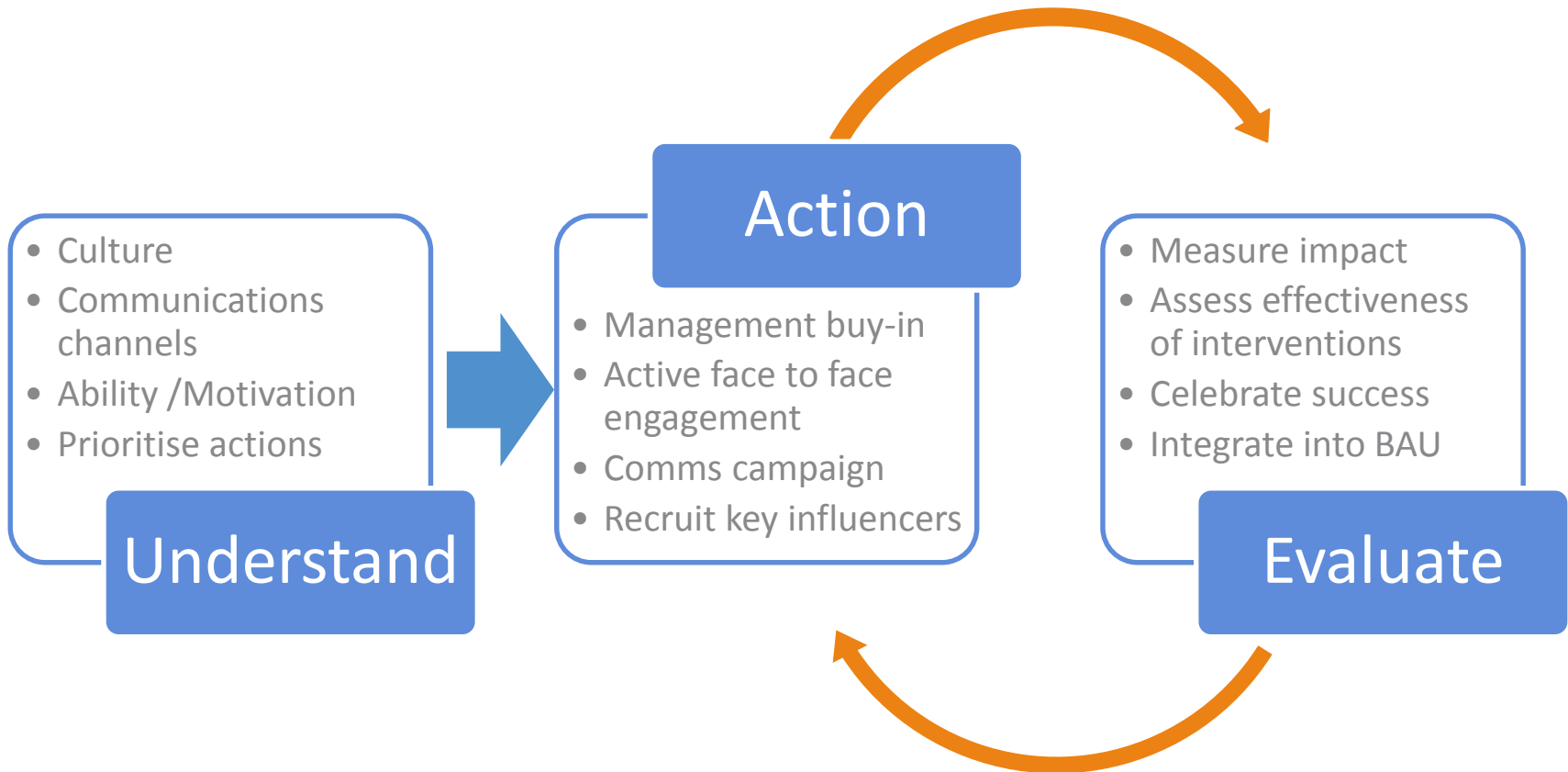




AWARENESS V ACTION

WHAT MAKES BEHAVIOUR CHANGE?

BEHAVIOUR CHANGE APPROACH



CULTURE



“It feels calmer with all the doors closed”

ABILITY

Can they do it?



MOTIVATION

Do they want to do it?





I WORK BEST @ 7AM ☺

MY SMART@WORK
As a team, keep one day per week "meeting free."

MY SMART@WORK
When I have my best time in the morning I collaborate / collaborate with the afternoon.

MY SMART@WORK
TELE FIRST COME LATER!

MY SMART@WORK
I have my best time in the morning I collaborate / collaborate with the afternoon.

I WORK BEST...
I HAVE HALF A DAY A WEEK WITHOUT MEETINGS!

I WORK BEST...
I have my best time in the morning I collaborate / collaborate with the afternoon.

MY SMART@WORK
Think or write if possible. Be open - talk! Gather up with full apt.

MY SMART@WORK
Talk - Don't say...

MY SMART@WORK IS
TALK DON'T EMAIL

MY SMART@WORK
Be a 2 Minute Meeting on Friday

MY SMART@WORK
When the best is best to do meetings, don't get tired to meet - BECAUSE it gives you to give a better meet what!

MY SMART@WORK
Every meeting should have an end option

I WORK BEST...
I CAN ONLY TAKE THE MEETING IN THE MORNING TO WORK LATER!

MY SMART@WORK
I have my best time in the morning I collaborate / collaborate with the afternoon.

MY SMART@WORK
I have my best time in the morning I collaborate / collaborate with the afternoon.

MY SMART@WORK
When the best is best to do meetings, don't get tired to meet - BECAUSE it gives you to give a better meet what!

smart@work is...
DOING THE RIGHT THING FOR THE RIGHT JOB

MY SMART@WORK
KEEPING IT SIMPLE

MY SMART@WORK
Have information and ready to go in all parts and onboarding phase

MY SMART@WORK
I have my best time in the morning I collaborate / collaborate with the afternoon.

MY SMART@WORK
I have my best time in the morning I collaborate / collaborate with the afternoon.

I WORK BEST...
FIRST THING IN THE MORNING

My smart@work is
Have fun in the morning

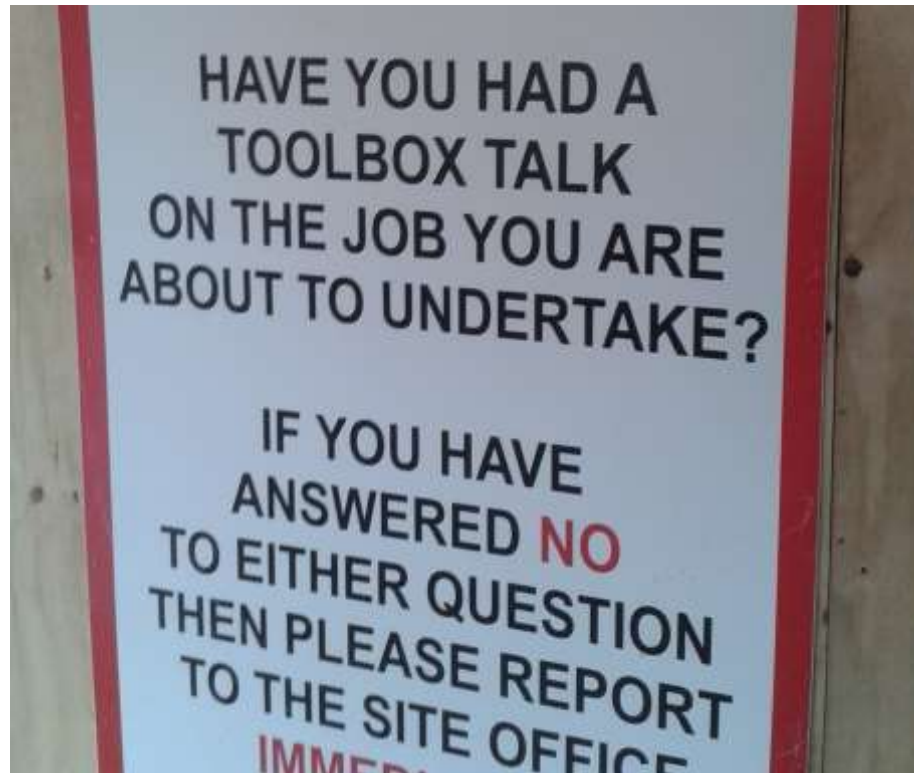
I WORK BEST
No interruptions Just me, My laptop & Spotify! (Just one day a week)

MY SMART@WORK IS
MEANS FEELING USE OF EMAIL

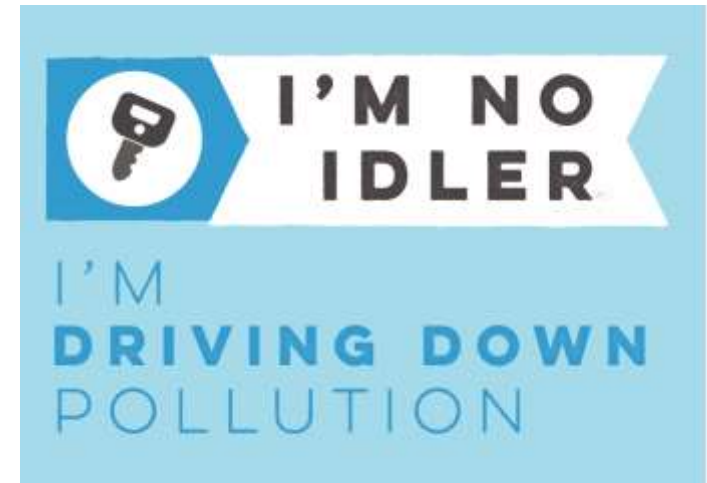
MY SMART@WORK
I have my best time in the morning I collaborate / collaborate with the afternoon.

MY SMART@WORK...
① DELEGATE
② DON'T START A TASK UNTIL YOU'RE READY TO FINISH
③ MEETINGS - THE MORE PEOPLE THE LESS CLEAR WHO'S ACCOUNTABLE / RESPONSIBLE

COMMUNICATIONS



RIGHT POLICY, WRONG BEHAVIOUR?



MAKE IT FUN



SUMMARY

- Awareness doesn't lead to action
- Understand culture, motivations and abilities
- Senior buy in, lead by example
- Comms: where will staff hear and see?
- Ensure constants
- Right policy doesn't equal right behaviour
- Make it fun



THANK YOU

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