



## Sponsorship Opportunities

The Constructing Excellence annual conference is now in its seventh year, and continues to grow in size and influence, with a target audience of 180 this year. It will be held on Wednesday 11 November 2015 from 10:00 to 16:00 (GMT), at the prestigious Lords Cricket Ground, London.

This year's conference will consider a wide range of issues facing construction while looking 'beyond the built environment'. With the focus on knowledge sharing, learning and debate, the conference will deliver high-level insights into the key issues that are affecting our industry, and that are set out in the Construction 2025 strategy.

We will hear from leading speakers from other industries, with Rolls Royce engines already confirmed, who will demonstrate how their organisations are tackling the same issues that we are faced with, such as:

- Supply chain integration, collaborative working and new business models
- Embracing the use of technology and data management
- The importance of social value
- Attracting young people into your industry

This conference is a great opportunity to position your brand alongside that of Constructing Excellence in striving for excellence through collaboration within our industry. We expect the audience to include stakeholders from across all sectors of the built environment, and beyond.

There are a variety of sponsorship packages available which are detailed below. We are delighted to announce that Waterloo have already signed up as a sponsor. For more information on these sponsorship opportunities and for more information about the full conference programme, please contact Ben Pritchard (Ben.Pritchard@invennt.com) or Deborah Hynes (hynesd@constructingexcellence.org.uk).



## Lead Sponsor - £5k + VAT

- Company name and logo on all promotional material
- Announcement of awards sponsorship in CE Newsletter and displayed on the CE website
- Display of your company logo on screens in the conference
- 5 free tickets to event
- An exhibition stand in the reception/lunch area with promotional material
- Name badge branding alongside CE
- Full page advert in the conference programme
- Social media – retweet all sponsor tweets
- To be acknowledged in all post conference PR

## Gold Sponsor - £2.5k + VAT

- Announcement of awards sponsorship in CE Newsletter and displayed on the CE website
- An exhibition stand in the reception/lunch area with promotional material
- 2 free tickets to event
- ½ page advert in the conference programme
- To be acknowledged in all post conference PR

## Other sponsorship packages

- Exhibition stand in the reception/lunch area with promotional material - £1k + VAT
- ½ page advert in the conference programme - £500

To engage with the event on social media in the run up and on the day itself, please use the hashtag #BeyondBE

