

SECTION III.2.B

WORKING TOGETHER TO CLARIFY PROJECT VALUES

Once Pre-project activities have been successfully carried out, and satisfactory commercial and contractual relations have been negotiated and agreed throughout the supply chain, the team can begin to identify and crystallise project values. As the two BDB Pilot Projects clearly demonstrated, this phase constitutes a critical passage for the success of the Project, for it is at this point that the client's need and expectations are crystallised into a precise set of goals for the project, in terms of functionality, design character and cost. The success of this endeavour is based on close collaboration between the Client and the Prime Contractor team, and on the structured involvement of key end users and stakeholders in certain aspects of the briefing processes and decision making.

The Tools in this section address the process of defining, clarifying, and agreeing project needs and values.

Tool B.1 deals with the collaborative process of using "Value Planning" to develop the "Strategic Brief" (produced by the Client Team at the outset of a project) into a "project brief" to be used by the Prime contractor Team as a blueprint for the ensuing design activities. Tool B.2 addresses the practicalities of drafting an effective "Project Brief".

Collaborating for the Built Environment (Be) – www.beonline.co.uk

Be is an independent body formed from a merger of the Reading Construction Forum and the Design Build Foundation in 2002. Its 100 member organisations come from the demand and supply chains of the 'industry formerly known as construction', ranging from public sector and private sector clients and developers to contractors, designers, consultants, specialists and suppliers. It leads research and implementation activities in support of a vision of delivering integrated built environment solutions through collaborative working.

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Collaborative Working Centre – www.collaborativeworking.co.uk

The Collaborative Working Centre of Be is a not-for-profit organisation set up from members of the team that facilitated *Building Down Barriers* to provide consultancy, training and other continuous improvement services to support the development and implementation of collaborative working.

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