



**Tuesday 30 June - Wednesday 1 July**  
**Park Plaza Westminster Bridge, London**

## **Sponsorship and Exhibition Opportunities**

Nuclear New Build 2015 (NNB15) conference and exhibition will be held over two days in the heart of Westminster, showcasing the best of the best of new build in the nuclear sector.

### **Why you must be involved?**

The NIA's NNB15 is the leading nuclear new build conference and exhibition run by the industry for the industry. The Conference will attract delegates from across the nuclear sector at home and abroad.

The UK is leading the way in creating the landscape for nuclear new build and this conference will demonstrate and celebrate progress being made, building confidence in successful delivery of new nuclear build projects in the UK.

While showing progress in the sector, NNB15 will provide a forum to hear from developers and the supply chain, establish links across the industry and unrivalled networking opportunities. With more than 350 people forecast to attend, it will be the leading conference of 2015.



# Event Sponsorship and Exhibition Opportunities

There are many sponsorship packages available, which will initially be open to NIA members, before being offered to non members.

Opportunities are limited and will be allocated on 'a first come, first served basis'. To avoid disappointment and to register your interest to secure the package of your choice for this year's highly anticipated event please contact Veronica Lekavicius on 020 7766 6648 or [veronica.lekavicius@niauk.org](mailto:veronica.lekavicius@niauk.org).

## Sponsorship Packages 2015

### PLATINUM

### GOLD

### SILVER

### LUNCH

### COFFEE/TEA BREAK

### DELEGATE BAGS

### HIGH-SPEED WIFI

### LANYARDS

### BADGE

### DELEGATE INSERT

### PRE-DINNER DRINKS RECEPTION

### DINNER

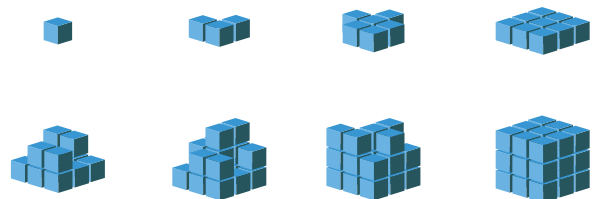
### AFTER DINNER SPEAKER

### EXHIBITOR CARD

## Members Non-Members

£15,000 +VAT	£17,000 +VAT
£10,000 +VAT	£12,000 +VAT
£ 7,000 +VAT	£ 9,000 +VAT
£ 5,000 +VAT	£ 7,000 +VAT
£ 3,000 +VAT	£ 4,000 +VAT
£ 5,000 +VAT	£ 6,000 +VAT
£ 2,000 +VAT	£ 2,500 +VAT
£ 2,500 +VAT	£ 3,000 +VAT
£ 1,000 +VAT	£ 1,200 +VAT
£ 1,200 +VAT	£ 1,500 +VAT
£ 3,500 +VAT	£ 4,000 +VAT
£ 6,000 +VAT	£ 7,000 +VAT
£ 4,000 +VAT	£ 5,000 +VAT
£ 500 +VAT	£ 700 +VAT

Payment must be in **POUNDS** sterling plus **20% VAT**. Priority among sponsors in each category will depend on the order in which they commit and on prompt payment of contributions.



## Park Plaza

WESTMINSTER BRIDGE  
LONDON



## PLATINUM (maximum of three)

- Exhibition stand in a prime location (6 x 2)
- Four complimentary places for exhibition, conference, reception and conference dinner
- Company name and logo to appear on NIA website as 'Platinum Sponsor' with link to the company website
- Company name and logo to appear on promotional literature (subject to printing deadlines)
- Two approved insertions into the delegate pack
- Acknowledgement from the Chair in opening/closing remarks
- Company branding on stage set and around the conference venue
- Seat at the top table for dinner
- Opportunity to supply gifts to delegates (at organiser's discretion) i.e. conference pens/pads supplied by Platinum Sponsor
- Logo in conference programme
- Company write up in conference programme
- Logo on internal hanging banner

£15,000 +VAT (Member)  
£17,000 +VAT (Non-Member)

## GOLD (maximum of five)

- Exhibition stand in a prime location (3 x 2)
- Two complimentary places for exhibition, conference, reception and conference dinner
- Company name and logo to appear on NIA website as 'Gold Sponsor' with link to the company website
- Company name and logo to appear on promotional literature (subject to printing deadlines)
- An approved insertion into the delegate pack
- Acknowledgement from the Chair in opening/closing remarks
- Company branding on stage set and around the conference venue
- Logo in conference programme
- Company write up in conference programme
- Logo on internal hanging banner

£10,000 + VAT (Member)  
£12,000 + VAT (Non-Member)

**\*\*\*To upgrade your package to a double stand please add on £1,500\*\*\***

## SILVER (unlimited)

- Exhibition stand (3 x 2)
- Two complimentary places for exhibition, conference, reception and conference dinner
- Company name and logo to appear on NIA website as 'Silver Sponsor' with link to the company website
- Company name and logo to appear on promotional literature (subject to printing deadlines)
- Company branding on stage set
- Logo in conference programme
- Company write up in conference programme
- Logo on internal hanging banner

£7,000 + VAT (Member)  
£9,000 + VAT (Non-Member)

**\*\*\*To upgrade your package to a double stand please add on £1,500\*\*\***



## OTHER SPONSORSHIP OPPORTUNITIES

### LUNCH (both days)

- Branded material prominently displayed in a prime locations at the lunch break (subject to agreement with the organisers and venue)
  - Company logo on the conference lunch cards and napkins
  - One complimentary place for the exhibition and conference
  - One approved insertion into delegate pack (up to A4)
  - Company write up in conference programme
- £5,000 + VAT (Member)  
£7,000 + VAT (Non-Member)

### COFFEE BREAK (both days)

- Branded material prominently displayed in a prime location for the coffee breaks
  - Company logo on napkins
  - Acknowledgement in conference programme
- £3,000 + VAT (Member)  
£4,000 + VAT (Non-Member)

### DELEGATE BAGS

- Logo to appear on delegate bags
  - 100 word company write up in conference programme
- £5,000 + VAT (Member)  
£6,000 + VAT (Non-Member)

### HIGH-SPEED WIFI

- Banner with company name and logo with the words 'High-Speed Wifi Sponsor' at the entrance to the NNB15 conference and exhibition area
  - Branded Wifi Network name (ie NIAWIFI)
  - Half page colour advertisement in the conference handout with the words 'High-Speed Wifi Sponsor at NNB15'
  - Logo on NIA website and link back to company website
  - Logo and 75 word write up in conference programme
- £2,000 + VAT (Member)  
£2,500 + VAT (Non-Member)

### LANYARDS

- Logo to appear on delegate lanyards
- £2,500 + VAT (Member)  
£3,000 + VAT (Non-Member)

### BADGES

- Logo to appear on delegate badges
- £1,000 + VAT (Member)  
£1,200 + VAT (Non-Member)

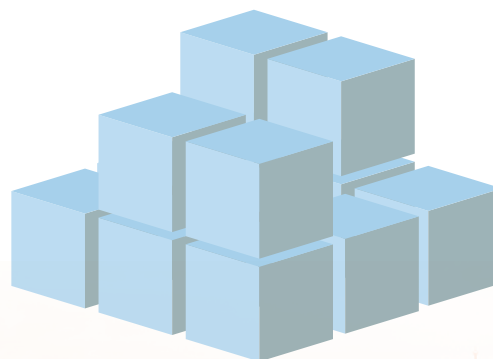
### DELEGATE BAG INSERT

- Approved insert to the delegate bag (A4 provided by you)
- £1,200 + VAT (Member)  
£1,500 + VAT (Non-Member)

### EXHIBITOR CARD

- A prize draw incentive to encourage visits to exhibition stands via sticker collection on an exhibitor card
- Branding or advert on back of card
- Opportunity to provide a prize of sponsor's choice

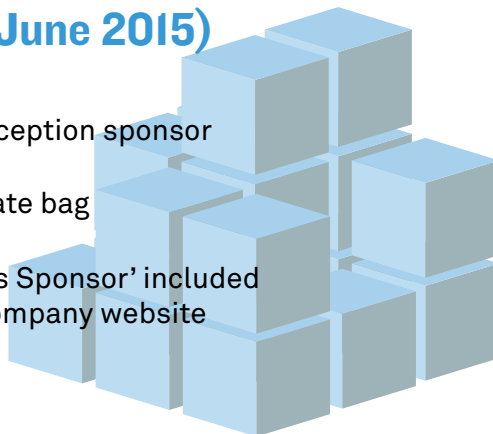
£ 500 + VAT (Member)  
£ 700 + VAT (Non-Member)



## PRE-DINNER DRINKS RECEPTION (30 June 2015)

- Prominent signage
- Logo and company advertised as Drinks Reception sponsor in conference programme
- One A4 insertion into the conference delegate bag
- Acknowledgement from host at the Dinner
- Company logo and words 'Pre-Dinner Drinks Sponsor' included on NNB15 website including a link to the company website

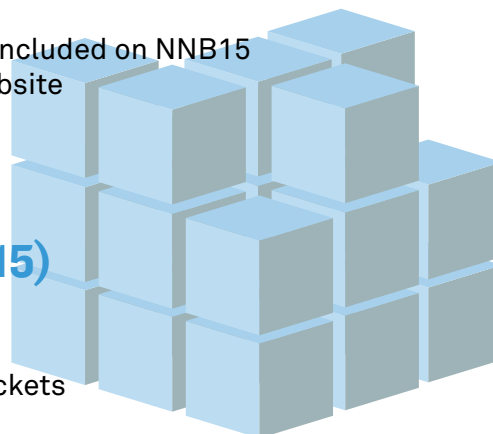
£3,500 + VAT (Member)  
£4,000 + VAT (Non-Member)



## DINNER (30 June 2015)

- Seat at the Top Table
- Logo in the conference menu and on dinner tickets
- Acknowledgement from the dinner host
- Prominent Signage
- Company logo and words 'Dinner Sponsor' included on NNB15 website including a link to the company website

£6,000 + VAT (Member)  
£7,000 + VAT (Non-Member)



## AFTER-DINNER SPEAKER (30 June 2015)

- Seat at the Top Table
- Logo on the conference menu and dinner tickets
- Acknowledgement from the dinner host
- Prominent Signage
- Company logo and words 'After Dinner Speaker Sponsor' included on NNB15 website including a link to the company website

£4,000 + VAT (Member)  
£5,000 + VAT (Non-Member)



**Park Plaza**

WESTMINSTER BRIDGE



### GET IN TOUCH

If you are interested in a package or require further information

#### VISIT

[NIAUK.ORG/NUCLEAR-NEW-BUILD-2015](http://NIAUK.ORG/NUCLEAR-NEW-BUILD-2015)

#### CALL

020 7766 6648

#### EMAIL

[VERONICA.LEKAVICIUS@NIAUK.ORG](mailto:VERONICA.LEKAVICIUS@NIAUK.ORG)

## EXHIBITION OPPORTUNITIES

Attending this conference as an exhibitor or sponsor will give you all the advantages gained from the conference, as well as the excellent opportunity to enhance your profile and communicate effectively to your target audience. All refreshments and buffet lunches will be served in the exhibition area.

Prices quoted **cover the two-day exhibition period (30 June – 1 July 2015)** including buffet lunch and light refreshments each day. Single and double exhibition stands are entitled to **two delegate places**, pull-up stands are entitled only **one delegate place**. Exhibition delegates will also be entitled to attend the pre-conference reception on the evening of 29 June 2015 and the dinner on 30 June 2015

Additional tickets for the Conference Dinner on 30 June can be purchased separately at a charge of £100+VAT.

Allocation of exhibition stands is on a 'first come, first served basis', with prime positions given to platinum sponsors. You may use the stand in any appropriate manner, and bring all promotional aids e.g. plasma-screen TVs, pop-up stands (certain restrictions do apply).

### DOUBLE STAND 6M X 2M

- Includes: floor space, one clothed table, two chairs, access to one power outlet and electricity supply, complimentary delegate registration for **TWO** stand representatives.

£5,500 +VAT (Member)

£6,500 +VAT (Non-Member)

### SINGLE STAND 3M X 2M

- Includes: floor space, one clothed table, two chairs, access to one power outlet and electricity supply, complimentary delegate registration for **TWO** stand representatives.

£3,500 +VAT (Member)

£4,500 +VAT (Non-Member)

### PULL-UP STAND

- Includes: floor space, one cocktail table, chair, one complimentary delegate for **ONE** stand representative.

£2,250 +VAT (Member)

£3,350 +VAT (Non-Member)

## EXHIBITION TIMES:

Monday, 29 June – set up after 10am (TBC)

Tuesday 30 June 2015 – 08.00 to 16.00, Wednesday 1 July 2015 – 08.00 to 14.00

Times subject to change

**A further 10% discounts will be given to exhibitors on the full price delegate ticket for additional delegate places.**

The above packages are limited and will be allocated on 'a first come, first served' basis. Please note sponsors will have priority location choice.

Payment must be in **POUNDS** sterling **plus 20% VAT**. Priority among sponsors in each category will depend on the order in which they commit and on prompt payment of contributions.

## CONTACT

If you are interested in any of these packages or wish to discuss further please contact Veronica Lekavicius at the NIA on [veronica.lekavicius@niauk.org](mailto:veronica.lekavicius@niauk.org) or by telephone on 0207 766 6648.





# Confirmation of sponsorship/exhibition

**Tuesday 30 June - Wednesday 1 July**  
**Park Plaza Westminster Bridge, London**

I confirm that \_\_\_\_\_ (insert name of company) will be a  
sponsor/exhibitor at Nuclear New Build 2015 on 30 June - 1 July 2015.

I will arrange for the payment of £ \_\_\_\_\_ to be sent to the Nuclear Industry Association ASAP.

Signed: \_\_\_\_\_ on behalf of  
Date: \_\_\_\_\_

Please indicate if you would prefer to be invoiced **YES** **NO**  
**PURCHASE ORDER NO:** (if applicable)

**PAYMENT MUST BE RECEIVED PRIOR TO EVENT AND CHEQUES SHOULD BE MADE PAYABLE TO NUCLEAR INDUSTRY ASSOCIATION.**

Please tick your preferred method of payment

- CHEQUE** to be made payable to Nuclear Industry Association
- BACS** Date when payment is being made  
Bank: HSBC; Sort Code: 40-05-01; Account No. 81258648
- CREDIT/DEBIT CARD** Payments can be taken over the phone, contact **Sandra Evenden on 020 7766 6644**.  
Please note credit cards are subject to a 2.5% handling fee and unfortunately we do not accept American Express.

Please give below contact details of the person who will be dealing with the sponsorship/exhibition stand:

**NAME**  
**POSITION**  
**ADDRESS**

**TELEPHONE**

**E-MAIL**

**PLEASE RETURN YOUR COMPLETED FORM TO:**

Veronica Lekavicius, Nuclear Industry Association  
5<sup>th</sup> Floor, Tower House, 10 Southampton Street, London WC2E 7HA  
TEL +44(0)20 7766 6648 EMAIL [Veronica.Lekavicius@niauk.org](mailto:Veronica.Lekavicius@niauk.org)

## TERMS AND CONDITIONS

This booking form constitutes a legally binding contract. We cannot be held responsible for non-arrival of registration information. If for any reason the programme or venue is to be changed refunds will not be offered.

## CANCELLATIONS

Cancellations must be confirmed in writing before **28 April 2015** and are subject to a 50% refund less an administration fee of £50.00. We regret that no refund can be made after this date, for whatever reason. Bookings made after 28 April 2015 are non-refundable.

## DATA PROTECTION

The information you provide on this booking form will be held on a database to process the confirmation of your place. Under no circumstances do we pass your details on to external companies for marketing purposes.

**If you do not wish your email address to be made available to other delegates please tick here**

## INSURANCE

The NIA do not accept liability for any injuries sustained by attending/exhibiting or for any loss or damage to personal belongings at the event.